

Enjoy the taste of opportunities across market caps with Multi Cap Funds.

Multi Cap Funds are diversified mutual fund schemes investing across Large, Mid and Small Cap companies. These funds must have a minimum allocation of 25% to each market cap, while the remaining 25% can be dynamically allocated in equity or debt securities depending on market conditions.

Large Cap Companies			Mid Cap Companies
Relatively stable			Better growth potential
Lower downside risk			Reasonable valuations
Able to deliver better risk-adjusted returns	25%	25%	Potential to generate higher returns
Small Cap Companies	25%	Up to 25%	Dynamically Allocated
-	25%	25%	Allocated exibility to go overweight
Companies	25%	25% Fi	Allocated

Here's how companies across market caps stack up...

Large Caps	Mid Caps	Small Caps
Top 100 Stocks	101 st to 250 th Stocks	Beyond 250 th Stocks
 Evolved business with track record 	 Emerging businesses 	 Great growth potential

- Dominant big players
- Highly liquid in markets
- Potential large caps of tomorrow
- High growth potential
- Moderately liquid
- High volatility and less liquid
- Under researched
- Potential multi baggers



An Investor Education & Awareness Initiative

Investors should deal only with Registered Mutual Funds, to be verified on SEBI website under Intermediaries/Market Infrastructure Institutions". Refer to www.assetmanagement.hsbc.co.in for details on completing a one-time KYC (Know Your Customer) process, change of details like address, phone number etc. and change of bank details, etc. For complaints redressal, either visit www.assetmanagement.hsbc.co.in or SEBI's website www.scores.gov.in . Investors may refer to the section on 'Investor Education' on the website of Mutual Fund for the details on all 'Investor Education' on the website of Mutual Fund for the details on all 'Investor Education' on the website of Mutual Fund for the AMC.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.