

How to make the festive season last all year long?



The festivities bring joy and happiness to you, but did you know you can make it last all through the year? The answer is easier than you think.



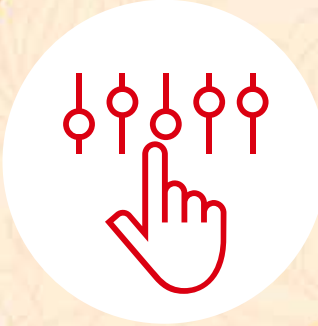
Start fresh

In the spirit of new beginnings, start a new investment in mutual funds towards your future financial goals.



Embrace change

Markets are everchanging but your goals remain the same, so stay invested through market ups and downs for better long-term results.



Clean your home, rebalance your portfolio

Before every festive season, you clean and tidy up your home. Now do the same for your portfolio by rebalancing your investments based on your risk profile.



Let the light shine on

Many of us invest for our family's futures, so remember to add them as nominees to make it easier to redeem in your absence.

Happy Diwali!



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