

## PRODUCT DIFFERENTIATION

Name of Scheme	Investment Objective	Investment Strategy	Product Differentiation
<b>HSBC Flexi Cap Fund</b> Flexi Cap Fund – An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks	To seek long term capital growth through investments made dynamically across market capitalization (i.e. Large, Mid, and Small Caps). The investment could be in any one, two or all three types of market capitalization. The Scheme aims to predominantly invest in equity and equity related securities. However, in line with the asset allocation pattern of the Scheme, it could move its assets between equity and fixed income securities depending on its view on these markets. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.	The aim of the Scheme is to seek aggressive growth and deliver above benchmark returns by providing long-term capital growth from a dynamically managed portfolio across small, mid and large cap stocks. The investment could be in any one, two or all three types of market capitalization. The Scheme aims to be predominantly invested in equity and equity related securities. However, it could move its assets between equity and fixed income securities depending on its view on these markets.	This Scheme seeks to invest primarily into Indian equity stocks with no market capitalization or other biases.
<b>HSBC Infrastructure Fund</b> An open ended equity scheme following Infrastructure theme	To generate long term capital appreciation from an actively managed portfolio of equity and equity related securities by investing predominantly in equity and equity related securities of companies engaged in or expected to benefit from growth and development of Infrastructure in India. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.	The aim of the Scheme is to deliver above benchmark returns by providing long-term capital growth from an actively managed portfolio, primarily comprising of stocks of companies engaged in or expected to benefit from growth and development of Infrastructure in India.	The scheme seeks to invest in the sectors that are beneficiaries of the infrastructure growth and economic reforms expected in the country in the coming years.
<b>HSBC Large Cap Fund</b> Large Cap Fund – An open ended equity scheme predominantly investing in large cap stocks	To generate long-term capital growth from an actively managed portfolio of equity and equity related securities of predominantly large cap companies. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.	The aim of the Scheme is to deliver above-benchmark returns by providing long-term capital growth from an actively managed portfolio, mainly comprising companies registered in and / or listed on a regulated market of India. The Scheme will invest at least 80% in large cap companies and may also invest in equity and equity related instruments of companies other than large cap companies.	This Scheme seeks to invest primarily into large cap Indian equity stocks. The large cap companies will comprise of companies from 1st to 100th companies in terms of full market capitalization.
<b>HSBC Focused Fund</b> Focused Fund – An open ended equity scheme investing in maximum 30 stocks across market caps (i.e. Multi-Cap)	To seek long term capital growth through investments in a concentrated portfolio of equity & equity related instruments of up to 30 companies across market capitalization. However, there is no assurance that the investment objective of the Scheme will be achieved.	The aim of Scheme is to seek growth and deliver above benchmark returns by providing long-term capital growth from an actively managed portfolio comprising of up to 30 companies across market capitalization. The Scheme aims to predominantly invest in equity and equity related securities. The Scheme will endeavor to achieve this by maintaining a minimum of 65% allocation to equity and equity related securities. Investment could also be made towards fixed income securities including money market instruments.	The Scheme will maintain a concentrated portfolio of equity & equity related instruments of upto 30 companies differentiating itself from rest of the equity schemes of the Fund.
<b>HSBC Tax Saver Equity Fund @</b> An open ended Equity Linked Saving Scheme with a statutory lock-in of 3 years and tax benefit.	To provide long term capital appreciation by investing in a diversified portfolio of equity & equity related instruments of companies across various sectors and industries, with no capitalization bias. The Fund may also invest in fixed income securities. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.	The aim of the Scheme is to provide long-term capital appreciation from an actively managed portfolio, primarily comprising of a mix of small, mid and large cap stocks. Income is not a primary consideration in the investment policies of the Scheme. The Scheme aims to be predominantly invested in equity and equity related securities. The Fund may also invest in fixed income securities.	This is the only scheme launched as an Equity Linked Savings Scheme, entitled to deductions of amount invested in units of the scheme, subject to a maximum of Rs. 1,50,000, under section 80C of the Income Tax Act, 1961.

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<p><b>HSBC ELSS Tax saver Fund</b> An open ended Equity Linked Saving Scheme with a statutory lock-in of 3 years and tax benefit.</p>	<p>The investment objective of the Scheme is to generate long-term capital growth from a diversified portfolio of predominantly equity and equity-related securities. There is no assurance that the objective of the Scheme will be realised and the Scheme does not assure or guarantee any returns. For defensive considerations and / or managing liquidity, the Scheme may also invest in money market instruments.</p>	<p>The investment approach is bottom-up stock picking. The Scheme seeks to add the best opportunities that the market presents, without any sector / cap bias.</p>	<p>The Scheme is an equity linked savings Scheme as per the Equity Linked Savings Scheme, 2005 notified by Ministry of Finance (Department of Economic Affairs). The Scheme is a diversified equity Scheme with a mandatory 3-year lock - in period. The Scheme predominantly invests in the Indian markets without any sector or market cap bias.</p>
<p><b>HSBC Large and Mid Cap Fund</b> Large &amp; Mid Cap Fund – An open ended equity scheme investing in both large cap and mid cap stocks.</p>	<p>To seek long term capital growth through investments in both large cap and mid cap stocks. However, there is no assurance that the investment objective of the Scheme will be achieved.</p>	<p>The aim of the Scheme is to seek growth and deliver above benchmark returns by providing long-term capital growth from an actively managed portfolio, comprising primarily large cap and mid cap stocks. The Scheme aims to be predominantly invested in equity and equity related securities. The Scheme will endeavor to achieve this by maintaining a minimum of 80% allocation to equity and equity related securities out of which allocation of at least 35% each will be towards large cap stocks and mid cap stocks. The Scheme will allocate the balance portion primarily towards all cap equity. Investment could also be made towards fixed income securities including money market instruments.</p>	<p>It seeks to invest primarily into Large &amp; Mid cap stocks which makes the Scheme different from other equity Schemes of the Fund.</p>
<p><b>HSBC Mid Cap Fund</b> Mid Cap Fund – An open ended equity scheme predominantly investing in mid cap stocks</p>	<p>To seek to generate long-term capital growth from an actively managed portfolio of equity and equity related securities of predominantly mid cap companies. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.</p>	<p>The aim of Scheme is to seek growth and deliver above benchmark returns by providing long-term capital growth from an actively managed portfolio comprising of predominantly midcap companies. The Scheme aims to predominantly invest in equity and equity related securities. The Scheme will endeavor to achieve this by maintaining a minimum of 65% allocation to equity and equity related securities of midcap companies. Investment could also be made towards fixed income securities including money market instruments.</p>	<p>It seeks to invest primarily into Mid cap stocks which makes the Scheme different from other equity Schemes of the Fund. The mid cap companies will comprise of companies from 101<sup>st</sup> to 250<sup>th</sup> companies in terms of full market capitalization.</p>
<p><b>HSBC Value Fund</b> An open ended equity scheme following a value investment strategy.</p>	<p>The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related securities, in the Indian markets with higher focus on undervalued securities. The Scheme could also additionally invest in Foreign Securities in international markets.</p>	<p>The Fund Managers would aim to identify undervalued stocks having the potential to deliver long term superior risk-adjusted returns. Undervalued stocks would include stocks which the Fund Managers believe are trading at less than their assessed values.</p>	<p>The Scheme is a diversified, open-ended, value style bias equity fund that invests largely in undervalued companies across sectors and market caps. Such companies include companies whose shares, as per fund managers' analysis, are trading at less than their assessed values.</p>

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<p><b>HSBC Business Cycles Fund</b> An open ended equity scheme following business cycles based investing theme</p>	<p>The investment objective of the Scheme is to seek to generate long-term capital appreciation from a portfolio of predominantly equity and equity related securities, including equity derivatives, in the Indian market with focus on riding business cycles through dynamic allocation between various sectors and stocks at different stages of business cycles in the economy. The Scheme could also additionally invest in Foreign Securities. There is no assurance that the objective of the Scheme will be realised and the Scheme does not assure or guarantee any returns.</p>	<p>The Scheme being a thematic equity fund which will invest predominantly in equity and equity related securities with focus on riding business cycles through dynamic allocation between cyclical and defensive sectors and stocks at different stages of business cycles in the economy.</p>	<p>The Scheme is an open- ended equity scheme following business cycles based investing theme. The Scheme Invests predominantly in equity and equity-related securities, including equity derivatives in Indian markets with focus on riding business cycles through dynamic allocation between various sectors and stocks at different stages of business cycles in the economy.</p>
<p><b>HSBC Small Cap Fund</b> An open ended equity scheme predominantly investing in small cap stocks.</p>	<p>To generate long term capital growth from an actively managed portfolio of equity and equity related securities of predominantly small cap companies. However, it could move a portion of its assets towards fixed income securities if the fund manager becomes negative on the Indian equity markets. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.</p>	<p>The aim of the Scheme is to deliver above-benchmark returns by providing long-term capital growth from an actively managed portfolio, primarily comprising of small cap stocks. The Scheme aims to be predominantly invested in small cap equity and equity related securities and may also invest in equity and equity related securities of other than small cap companies. However, it could move a portion of its assets towards fixed income securities if the fund becomes cautious or negative on equity markets</p>	<p>It seeks to invest primarily into small cap Indian equity stocks which makes the Scheme different from other equity Schemes of the Fund. The small c a p c o m p a n i e s will comprise of companies from 251st company onwards in terms of full market capitalization.</p>
<p><b>HSBC Multi Cap Fund</b> An open ended equity scheme investing across large cap, mid cap, small cap stocks.</p>	<p>The investment objective of the Fund is to generate long-term capital growth from an actively managed portfolio of equity and equity related securities across market capitalization. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.</p>	<p>The aim of the Scheme is to provide long-term capital growth from a dynamically managed portfolio across small, mid and large cap stocks. The market capitalization allocation of assets will be minimum 25% each in small, mid and large cap stocks as per SEBI guidelines at all points of time.</p>	<p>The fund will invest minimum 25% of AUM each in small, mid and large cap stocks</p>
<p><b>HSBC Consumption Fund</b> An open ended equity scheme following consumption theme.</p>	<p>The investment objective of the Fund is to generate long-term capital growth from an actively managed portfolio of equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities. However, there can be no assurance or guarantee that the investment objective of the scheme will be achieved.</p>	<p>The aim of the Scheme is to provide long-term capital growth from an actively managed portfolio of equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities. The Scheme intends to invest predominantly in Equities and Equity Related Securities of companies from the sectors/industry falling under consumption and consumption related activities.</p>	<p>The Scheme is an open- ended equity scheme following consumption based investing theme. The scheme seeks to invest in the sectors that are expected to benefit from Consumptions and consumption related activities.</p>
<p><b>HSBC Multi Asset Allocation Fund</b> An open ended scheme investing in Equity &amp; Equity Related instruments, Debt &amp; Money Market Securities and Gold / Silver ETFs.</p>	<p>The aim of the fund is to generate long-term capital growth and generate income by investing in Equity &amp; Equity Related instruments, Debt &amp; Money Market Securities and Gold / Silver ETFs. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.</p>	<p>The aim of the fund is to generate long-term capital growth and generate income by investing in Equity &amp; Equity Related instruments, Debt &amp; Money Market Securities and Gold / Silver ETFs. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved. The Scheme may invest in units of REITs and InvITs for diversification and subject to necessary stipulations by SEBI from time to time. The Scheme may also invest in foreign securities which may offer new investment and portfolio diversification opportunities.</p>	<p>The Scheme is an open-ended hybrid scheme investing in Equity &amp; Equity Related instruments, Debt &amp; Money Market Securities and Gold / Silver ETFs.</p>