

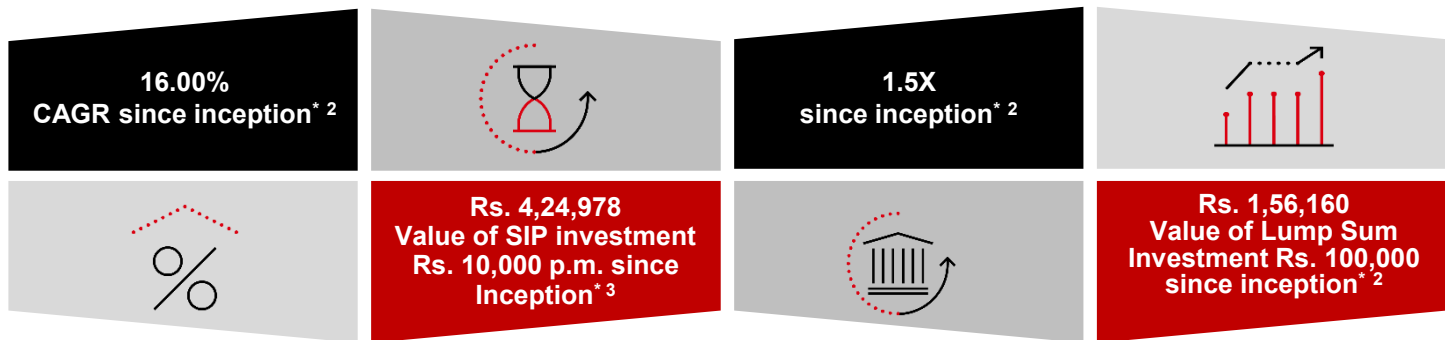
Let India's every purchase
power your portfolio.

Product Note

HSBC Consumption Fund

(An open ended equity scheme investing in consumption theme)

September 2026



Why Consumption Fund

India is clearly well positioned to reap benefits of demographic changes.



Also India is experiencing trends such as Penetration, Premiumisation and Digitisation under Consumption.



HSBC Consumption Fund aims to capture these strong underlying growth trends.



Changing spending patterns and as new age customer continues to upgrade this theme is expected to continue to show growth.



HSBC Consumption Fund aims to invest a minimum 80% in companies engaged in or expected to benefit from consumption and consumption related activities and up to 20% in equity and equity related securities of companies other than consumption and consumption related activities.[^]



NOTICE As per SEBI Master Circular on Mutual Funds dated March 20, 2026, on Categorization and Rationalization of Mutual Fund Scheme, modifications in certain features of the aforesaid schemes are applicable with effect from August 26, 2026 (Effective Date).[^] Equity and Equity related securities - 80 to 100%, Money market instruments and other liquid instruments) - 0 to 20%, Units issued by InvITs - 0 to 10%, Units of Gold and Silver ETFs - 0 to 20%.

Key Facts

Fund Manager	Anish Goenka, Mayank Chaturvedi [#] , Dipan S. Parikh
Benchmark¹	Nifty India Consumption Index TRI
Inception Date	31 Aug 2023
AUM[®]	Rs. 1,816.62 cr.

[#]Mayank Chaturvedi shall be the fund manager for investments in foreign securities (wherever applicable) for all the schemes of HSBC Mutual Fund. w.e.f. October 01, 2025. Data as on 31 August 2026.

¹ As per clause 7.22 of the SEBI Master Circular for Mutual Funds dated March 20, 2026 on Benchmarks for Mutual Fund Schemes' has two-tiered structure for benchmarking of certain categories of schemes. Accordingly, the benchmark has been classified as Tier 1 benchmark.

² As on 31 August 2026 of Growth option regular plan. During the same period, scheme benchmark (Nifty India Consumption Index TRI) has moved by 1.4X to Rs 1,46,280 from Rs 100,000 and delivered return of 13.50%. Please refer detailed performance of HSBC Consumption Fund. ³During the same period, value of scheme benchmark (Nifty India Consumption Index TRI) has moved to Rs. 3,97,202.

The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report nor it should be considered as an investment research, investment recommendation or advice to any reader of this content to buy or sell any stocks / investments. The Fund/portfolio may or may not have any existing / future position in these sector(s)/stock(s)/issuer(s). Past performance may or may not sustain and doesn't guarantee the future performance. SEBI Registered Name/Number-HSBC Mutual Fund/MF/046/02/5

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Document remediated as per WCAG 2.2 Level AA standards

Portfolio	% to net assets	Industry - Allocation	% to net assets
Eternal Limited	6.70%	Consumer Durables	18.10%
Bharti Airtel Limited	5.33%	Automobiles	15.56%
Radico Khaitan Limited	4.79%	Retailing	13.36%
Titan Company Limited	4.39%	Beverages	9.49%
Maruti Suzuki India Limited	4.36%	Food Products	5.78%
Ather Energy Limited	3.66%	Leisure Services	5.66%
TVS Motor Company Limited	3.15%	Telecom - Services	5.33%
GLOBAL HEALTH LIMITED	3.13%	Healthcare Services	5.09%
Mahindra & Mahindra Limited	3.01%	Auto Components	4.50%
Varun Beverages Limited	2.82%	Capital Markets	4.04%

Month End Base Expenses Ratios (Annualized)⁴

Plan	Base Expense Ratio (BER)
Regular ⁵	1.78%
Direct	0.66%

Market Capitalisation

Large Cap	37.36%
Small Cap	36.47%
Mid Cap	22.68%
Debt	3.49%

⁴ Quantitative Data disclosed are as per monthly returns (Annualized) for the last 3 years. ⁵ Risk free rate: 4.96% (FIMMDA-NSE Mibor) Refer to the Fund's website, www.assetmanagement.hsbc.co.in for monthly portfolio disclosures. ⁶ BER excludes brokerage & transaction cost, and statutory levies(including GST). Refer to the notice cum addendum issued on March 27, 2026 with respect to change in "Base Expense Ratio (BER) limits" of all schemes of HSBC Mutual Fund effective April 01, 2026. For detailed TER Click Here (https://old.camsonline.com/COL_HSBCDownload.aspx) ⁷ Continuing plans

Investment Objective

The investment objective of the Fund is to generate long-term capital growth from an actively managed portfolio of equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

Fund Manager - Anish Goenka Effective 01 Oct 2023. Total Schemes Managed – 1; Fund Manager - Fund Manager - Mayank Chaturvedi Effective 01 Oct 2025. Total Schemes Managed – 19; Fund Manager - Dipan S. Parikh Effective 26 Aug 2026. Total Schemes Managed - 22							
Fund / Benchmark (Value of Rs 10,000 invested)	1 Year		3 Years		Since Inception		
	Amount in Rs	Returns %	Amount in Rs	Returns %	Amount in Rs	Returns %	
HSBC Consumption Fund-Regular Plan	10599	5.95	15616	16.00	15616	16.00	31-Aug-23
Scheme Benchmark (Nifty India Consumption TRI)	9864	-1.35	14628	13.50	14628	13.50	
Additional Benchmark (Nifty 50 TRI)	9965	-0.35	12951	8.99	12951	8.99	
HSBC Consumption Fund-Direct Plan	10737	7.32	16257	17.57	16257	17.57	31-Aug-23
Scheme Benchmark (Nifty India Consumption TRI)	9864	-1.35	14628	13.50	14628	13.50	
Additional Benchmark (Nifty 50 TRI)	9965	-0.35	12951	8.99	12951	8.99	

Past performance may or may not be sustained in future and is not a guarantee of any future returns. The performance details provided herein are of Regular as well as Direct Plan - Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of August 2026 for the respective schemes. Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan. As per clause 6.9.1 of the SEBI Master Circular for Mutual Funds dated March 20, 2026., the scheme returns vis-à-vis the benchmark return (Total Return Index) shall be disclosed are provided from the date of allotment of units.

SIP Performance - HSBC Consumption Fund*– Regular Plan			Inception Date: 31-Aug-23
Scheme Name & Benchmarks	1 Year	Since Inception	
Total amount invested (₹)	120000	360000	
Market Value as on August 31, 2026 (₹)	1,31,062	4,24,978	
Scheme Returns (%)	17.57	11.09	
Nifty India Consumption TRI - Scheme Benchmark (₹)	1,21,376	3,97,202	
Nifty India Consumption TRI - Scheme Benchmark Returns (%)	2.14	6.50	
Nifty 50 TRI - Additional Benchmark (₹)	1,18,048	3,77,539	
Nifty 50 TRI - Additional Benchmark Returns (%)	-3.01	3.12	

SIP Performance - HSBC Consumption Fund*– Direct Plan			Inception Date: 31-Aug-23
Scheme Name & Benchmarks	1 Year	Since Inception	
Total amount invested (₹)	120000	360000	
Market Value as on August 31, 2026 (₹)	1,31,976	4,34,183	
Scheme Returns (%)	19.06	12.57	
Nifty India Consumption TRI - Scheme Benchmark (₹)	1,21,376	3,97,202	
Nifty India Consumption TRI - Scheme Benchmark Returns (%)	2.14	6.50	
Nifty 50 TRI - Additional Benchmark (₹)	1,18,048	3,77,539	
Nifty 50 TRI - Additional Benchmark Returns (%)	-3.01	3.12	

Past performance may or may not be sustained in future and is not a guarantee of any future returns. For SIP returns, monthly investment of Rs. 10,000/- invested on the 1st day of every month has been considered. SIP Return are calculated on XIRR basis. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. Mayank Chaturvedi shall be the fund manager for investments in foreign securities (wherever applicable) for all the schemes of HSBC Mutual Fund. w.e.f. October 01, 2025. [Click here](#) to check other funds performance managed by the Fund Manager

Exit Load: If the units redeemed or switched out are upto 10% of the units purchased or switched in ("the limit") within 1 year from the date of allotment – Nil, If units redeemed or switched out are over and above the limit within 1 year from the date of allotment – 1%, If units are redeemed or switched out on or after 1 year from the date of allotment – Nil, A switch-out or a withdrawal under SWP may also attract an Exit Load like any Redemption. No Exit load will be chargeable in case of switches made between different options of the Scheme. No Exit load will be chargeable in case of Units allotted on account of IDCW reinvestments, if any. Exit load is not applicable for Segregated Portfolio.

Product Label

Scheme name and Type of scheme	Scheme Risk-o-meter	Benchmark Risk-o-meter (as applicable)
HSBC Consumption Fund (An open ended equity scheme investing in consumption theme) This product is suitable for investors who are seeking*: • To create wealth over long-term • Investment predominantly in equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities	 The risk of the scheme is Very High Risk	As per AMFI Tier I Benchmark i.e. Benchmark : Nifty India Consumption Index TRI  The risk of the benchmark is Very High Risk

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note on Risk-o-meters: Riskometer is as on 31 August 2026, Any change in risk-o-meter shall be communicated by way of Notice cum Addendum and by way of an e-mail or SMS to unitholders of that particular scheme

Investors are requested to note that as per SEBI (Mutual Funds) Regulations, 2026 and guidelines issued thereunder, HSBC AMC, its employees and/or empaneled distributors/agents are forbidden from guaranteeing/promising/assuring/predicting any returns or future performances of the schemes of HSBC Mutual Fund. Hence please do not rely upon any such statements/commitments. If you come across any such practices, please register a complaint via email at investor.line@mutualfunds.hsbc.co.in

Disclaimer: HSBC Asset Management

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.