

This Women's Day, take control of innovation and technology for equality.

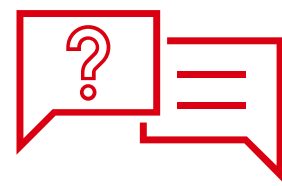


Many women today are entrepreneurs, CEOs and world leaders, at work and at home. And these are the women who are ready to drive change in the companies and businesses they lead. Let's celebrate these achievers, visionaries and heroes who have chartered new paths and sought new opportunities.



Control Your Money, Control Your Independence

Get your money to work for you, invest it and allow it to grow.



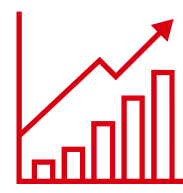
Don't Just Sign, Ask Questions

Every question asked brings assertiveness and awareness to each financial decision.



Invest For Your Goal, SIP by SIP

Identify your goal and invest towards it. Start a separate SIP to effectively achieve each goal.



Don't Invest For Now, Invest For The Long Run

The more time your money stays invested, the greater the chance for growth, so stay invested.



Be Different: Different Goals, Different SIPs

Each goal has a different time period to achieve it; so match your SIPs to each time period.

SIP – Systematic Investment Plan

#DigitALL #GenderEquality

Happy Women's Day!

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An Investor Education & Awareness Initiative

Investors should deal only with Registered Mutual Funds, to be verified on SEBI website under Intermediaries/Market Infrastructure Institutions". Refer to www.assetmanagement.hsbc.co.in for details on completing a one-time KYC (Know Your Customer) process, change of details like address, phone number etc. and change of bank details, etc. For complaints redressal, either visit www.assetmanagement.hsbc.co.in or SEBI's website www.scores.gov.in. Investors may refer to the section on 'Investor Education' on the website of Mutual Fund for the details on all 'Investor Education' on the website of Mutual Fund for the details on all 'Investor Education and Awareness Initiatives' undertaken by the AMC.

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