

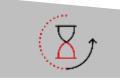
Product Note

HSBC ELSS Fund (HELF) (Formerly known as L&T Tax Advantage Fund)

Equity Linked Savings Scheme - An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit. July 2023

Fund Category	Fund Manager	Benchmark ¹	Inception Date	AUM
Equity Linked Savings Scheme	Cheenu Gupta and Gautam Bhupal	NIFTY 500 TRI	27 Feb 2006	Rs. 3289.64 Cr

13.40% CAGR since inception ²



7,306,498 Value of SIP investment INR 10,000 p.m. since Inception ³





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INR 8,85,700 Value of Lump Sum Investment INR 100,000 since inception ²

Portfolio	% of net assets
HDFC Bank Limited	8.79%
ICICI Bank Limited	5.39%
Reliance Industries Limited	4.48%
Larsen & Toubro Limited	4.32%
Cholamandalam Investment & Finance Company Limited	3.87%
KPIT Technologies Limited	3.51%
The Indian Hotels Company Limited	3.49%
UltraTech Cement Limited	3.47%
Hindustan Unilever Limited	3.41%
Infosys Limited	3.00%

Risk Ratios ⁴	
Standard Deviation ⁵	13.93%
Beta	0.87
Sharpe Ratio ⁵	1.08
R2	0.88

Sector - Allocation	% of net assets
Banks	20.22%
IT - Software	10.59%
Finance	8.73%
Electrical Equipment	7.57%
Automobiles	5.86%
Petroleum Products	4.48%
Construction	4.32%
Personal Products	3.51%
Leisure Services	3.49%
Cement & Cement Products	3.47%

Load / Expenses	
Entry Load	NA
Exit load – NIL (after 1 year), 1% (before 1 year) 6	
Expense ratio (Other than Direct) ⁷	1.92%
Expense ratio (Direct)	1.11%

¹ SEBI vide its circular no. SEBI/HO/IMD/IMD/IMD/IDF3/P/CIR/2021/652 dated October 27, 2021, on 'Guiding Principles for bringing uniformity in Benchmarks of Mutual Fund Schemes' has introduced two-tiered structure for benchmarking of certain categories of schemes. Accordingly, the benchmark has been changed to NIFTY 100 TRI Index which has been classified as Tier 1 benchmark. Furthermore, the same is effective from 01 December 2021

² As on 30 June 2023 of Growth option. During the same period, scheme benchmark (Nifty 500 TRI) has moved by 7.5X to Rs. 7,58,160 from Rs.100,000 and delivered return of 12.39%. Please refer page no.3 for detailed performance of HSBC ELSS Fund.

³ During the same period, value of scheme benchmark (Nifty 500 TRI) has moved to 7,150,317. Refer to page 4 for performance details.

⁴ Statistical Ratios disclosed are as per monthly returns (Annualized) for the last 3 years.

⁵ Risk free rate: 6.90% (FIMMDA-NSE MIBOR) as on 30 June 2023

⁶ Exit Load - If the units redeemed or switched out are upto 10% of the units purchased or switched in ("the limit") within 1 year from the date of allotment – Nil. If units redeemed or switched out are over and above the limit within 1 year from the date of allotment - 1% ● If units are redeemed or switched out on or after 1 year from the date of allotment - Nil

⁷ Continuing plans

Data as on 30 June 2023 unless otherwise given

The fund has undergone merger/consolidation along with changes to its fundamental attributes as per the notice published on 14 Nov '22. For more details visit our website page - https://www.assetmanagement.hsbc.co.in/en/mutual-funds/acquisition-of-lt-mutual-fund.

Most of us have a tendency to wait until the last moment in the financial year to start making tax saving investments, and more often than not, we end up making the wrong decisions. The key here is to begin investing at the start of the financial year and change the notion of "tax saving" into "tax planning". This involves creating a strategy to help you maximise your tax savings together with wealth creation.

Why HSBC ELSS Fund?

- To save taxes under Section 80C of Income Tax Act
- The investment approach is bottom-up stock picking. The Scheme seeks to add the best opportunities that the market presents, without any sector/cap bias
- Bottom-up stock picking: The Scheme focuses on bottom-up stock picking (i.e. focusing solely on prospects of individual stocks)
 as opposed to a top-down approach (i.e. predicting macro-economic and political trends, themes/sectors and taking investment
 decisions based on them)
- No cap bias: It will seek to identify the best stocks at a point in time, regardless of any market cap bias.
- To create a corpus through generating inflation-adjusted returns to cater to long-term goals

Fund Philosophy

- The fund aims for bottom-up investment approach for stocks' and companies' selection for a well-diversified quality portfolio
- The 3 year lock-in helps the fund manager take positions in stocks with longer term return potential
- The scheme focuses on delivering superior risk-adjusted performance over the long term coupled with tax saving under section 80C makes it an attractive investment option for long term investors
- The fund has a proven long-term track record with consistent performance across various time periods / market cycles
- The fund with its flexible investment approach of investing across the market spectrum, has stood the test of time and has a proven track record of over 10 years

Investment Objective

The investment objective of the Scheme is to generate long-term capital growth from a diversified portfolio of predominantly equity and equity-related securities. There is no assurance that the objective of the Scheme will be realised and the Scheme does not assure or guarantee any returns. For defensive considerations and/or managing liquidity, the Scheme may also invest in money market instruments.

Fund Manager - Cheenu Gupta (No of Schemes Managed -7) - Managing Fund Since 02 Jul 2021 and Gautam Bhupal (No of Schemes Managed -8) - Managing Fund Since 26 Nov 2022 and Sonal Gupta (No of Schemes Managed -4, for investment in foreign securities)

Lump Sum Investment Performance	•								Inception
Fund / Benchmark	1 Y	'ear	3 Y	ears	5 Y	ears	Since I	nception	Date
(Value of Rs 10,000 invested)	Amount in Rs	PTP Returns %							
HSBC ELSS Fund-Regular	12862	28.62	18691	23.18	16262	10.20	88570	13.40	27.
Scheme Benchmark (Nifty 500 TRI)	12390	23.90	20030	26.06	18963	13.64	75816	12.39	Feb
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	77281	12.51	-06

Performance of other funds managed by the	he Fund Mar	nager							lease +1
Fund / Benchmark	1 Year 3 Years 5 Years Since inception Date	Inception Date							
(Value of Rs 10,000 invested)	Amount in Rs	PTP Returns %	Amount in Rs	PTP Returns %	Amount in Rs	PTP Returns %	Amount in Rs	PTP Returns %	
HSBC Large and Mid Cap Fund-Regular	12970	29.70	19298	24.50	NA	NA	17263	13.67	28-
Scheme Benchmark (NIFTY Large Midcap 250 TRI)	12772	27.72	21528	29.12	NA	NA	19309	16.70	28-Mar-19
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	NA	NA	17460	13.98	-19
HSBC Infrastructure Fund-Regular ⁸	14109	41.09	24372	34.58	18704	13.33	30319	7.29	27
Scheme Benchmark (Nifty Infrastructure TRI)	12524	25.24	19704	25.37	19941	14.79	15543	2.84	27-Sep-07
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	46236	10.20	.07
HSBC Mid Cap Fund-Regular ⁹	12338	23.38	19046	23.96	16746	10.85	226738	17.95	99
Scheme Benchmark (Nifty Midcap 150 TRI)	13440	34.40	24428	34.68	21838	16.89	NA	NA	09-Aug-04
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	148422	15.34	-04
HSBC Tax Saver Equity Fund-Regular	12057	20.57	18666	23.13	16832	10.96	60082	11.49	0.0
Scheme Benchmark (Nifty 500 TRI)	12390	23.90	20030	26.06	18963	13.64	59809	11.45	05-Jan-07
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	58715	11.33	-07
HSBC Conservative Hybrid Fund - Regular	11081	10.81	12571	7.92	14205	7.26	47493	8.38	2,
Scheme Benchmark (NIFTY Large Midcap 250 TRI)	11058	10.58	12590	7.98	15446	9.07	47389	8.37	24-Feb-04
Additional Benchmark (CRISIL 10 year Gilt Index)	10928	9.28	10959	3.10	13872	6.76	28578	5.57	-04
HSBC Equity Savings Fund-Regular	11304	13.04	15172	14.91	14731	8.05	25337	8.27	18
Scheme Benchmark (NIFTY Equity Savings Index)	11214	12.14	13906	11.62	15449	9.08	29217	9.59	18-Oct-11
Additional Benchmark (CRISIL 10 year Gilt Index)	10928	9.28	10959	3.10	13872	6.76	21562	6.78	11
HSBC Aggressive Hybrid Fund-Regular	12212	22.12	16328	17.75	15626	9.33	40388	11.92	07
Scheme Benchmark (NIFTY 50 Hybrid Composite Debt 65:35 Index)	11784	17.84	16283	17.65	17807	12.22	36756	11.07	07-Feb-11
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	41422	12.14	<u> </u>
HSBC Managed Solutions India – Conservative	10767	7.67	12077	6.49	13229	5.75	18423	6.89	
Scheme Benchmark (CRISIL Composite Bond Fund-Reg Index,S&P BSE 200 TRI)	11129	11.29	12619	8.06	15309	8.88	22582	9.29	30-A
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	32141	13.57	30-Apr-14
Additional Benchmark (CRISIL 10 Year Gilt Index)	10928	9.28	10959	3.10	13872	6.76	18734	7.08	,
HSBC Managed Solutions India – Growth	12275	22.75	17895	21.41	16914	11.07	29392	12.47	
Scheme Benchmark (CRISIL Composite Bond Fund-Reg Index,S&P BSE 200 TRI)	12165	21.65	18544	22.86	18617	13.22	32731	13.80	30-A
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	32141	13.57	-Apr-14
Additional Benchmark (CRISIL 10 Year Gilt Index)	10928	9.28	10959	3.10	13872	6.76	18734	7.08	
HSBC Managed Solutions India – Moderate	11935	19.35	16442	18.03	16130	10.02	26588	11.25	
Scheme Benchmark (CRISIL Hybrid 35+65 – Aggressive Index)	11806	18.06	16486	18.13	17851	12.27	30015	12.73	30-A
Additional Benchmark (Nifty 50 TRI)	12291	22.91	19315	24.54	19018	13.70	32141	13.57	30-Apr-14
Additional Benchmark (CRISIL 10 Year Gilt Index)	10928	9.28	10959	3.10	13872	6.76	18734	7.08	-

Note - Sonal Gupta shall be dedicated fund manager for investments in foreign securities by all the schemes of HSBC Mutual Fund.

Past performance may or may not be sustained in the future. Source: HSBC Asset Management India, data as at 30 June 2023

Past performance may or may not be sustained in the future. Refer note below.

Name of Scheme	Fund Manager	No. of funds managed and Co-managed
HSBC ELSS Fund	Cheenu Gupta- Since Jul 02, 2021 Gautam Bhupal- Since Nov 26,2022	Cheenu Gupta-8 Gautam Bhupal-8
HSBC Large & Mid Cap Fund	Cheenu Gupta- Since Nov 26, 2022 Neelotpal Sahai-Since Mar 28, 2019	Cheenu Gupta-8 Neelotpal Sahai-4
HSBC Infrastructure Fund	Venugopal Manghat- Since Dec 17, 2019 Gautam Bhupal-Since Nov 26, 2022	Venugopal Manghat-5 Gautam Bhupal-8
HSBC Midcap Fund	Vihang Shankar Naik- Since June 28 2016 Cheenu Gupta- Since Nov 26 2022	Vihang Shankar Naik-4 Cheenu Gupta-8
HSBC Tax Saver Fund	Gautam Bhupal- Since July 23, 2019 Cheenu Gupta- Since Nov 26, 2022	Gautam Bhupal-8 Cheenu Gupta-8
HSBC Conservative Hybrid Fund	Ritesh Jain (Fixed Income) Since Nov 26,2022 Cheenu Gupta (Equity) Since Nov 26,2022	Ritesh Jain-5 Cheenu Gupta-8
HSBC Equity Savings Fund	Cheenu Gupta (Equity) -Since Jul 02, 2021 Ritesh Jain (Fixed Income) -Since Nov 26,2022	Cheenu Gupta-8 Ritesh Jain-5
HSBC Aggressive Hybrid Fund	Cheenu Gupta (Equity)- Since July 02, 2021 Shriram Ramanathan (Fixed Income)-Since May 30, 2016	Cheenu Gupta-8 Shriram Ramanathan-11
HSBC Managed Solutions India - Conservative	Gautam Bhupal- since October 21, 2015	Gautam Bhupal-8
HSBC Managed Solutions India - Growth	Gautam Bhupal- since October 21, 2015	Gautam Bhupal-8
HSBC Managed Solutions India - Moderate	Gautam Bhupal- since October 21, 2015	Gautam Bhupal-8

⁸ HSBC Infrastructure Fund: The launch date of the S&P BSE India Infrastructure Index (INR) is May 19, 2014 whereas the inception date of the scheme is September 27, 2007.. The corresponding benchmark returns since inception of the scheme is not available.

⁹ HSBC Mid Cap Fund: The launch date of the S&P BSE 150 Mid Cap TRI is November 30, 2017 whereas the inception date of the scheme is August 09, 2004. The corresponding benchmark returns since inception of the scheme is not available.

SIP Performance - HSBC ELSS Fund - Regular					
Scheme Name & Benchmarks	1 Year	3 Years	5 Years	Since Inception	
Total amount invested (₹)	120000	360000	600000	2080000	
Market Value as on June 30, 2023 (₹)	135,576	453,417	864,913	7,306,498	
Scheme Returns (%)	25.10	15.61	14.63	13.11	
Nifty 500 TRI - Scheme Benchmark (₹)	132,123	459,729	913,508	7,150,317	
Nifty 500 TRI - Scheme Benchmark Returns (%)	19.39	16.59	16.86	12.90	
Nifty 50 TRI - Additional Benchmark (₹)	131,535	454,311	894,567	6,877,106	
Nifty 50 TRI - Additional Benchmark Returns (%)	18.43	15.75	16.00	12.52	

Since Inception returns are provided from the date of allotment of units. PTP returns – Point to Point returns.

For SIP returns, monthly investment of Rs.10,000 invested on the 1st day of every month has been considered. SIP Return are calculated on XIRR basis.

The performance details provided herein is of Regular Plan - Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of June 2023 for the respective Schemes. Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan.

Pursuant to the transfer of schemes of L&T Mutual Fund to HSBC Mutual Fund, which was effective from the close of business hours of November 25, 2022, the performance of the Scheme (which is the surviving scheme out of the merger of schemes with similar features) provided above is computed as per the provisions of SEBI Circular No- SEBI/HO/IMD/DF3/CIR/P/2018/69 dated April 12, 2018 using the weighted average performance of both transferor and transferee schemes. The details of the transferor and transferee schemes please refer to our notice dated October 14, 2022 available on www.assetmanagement.hsbc.co.in.

Past performance may or may not be sustained in the future. Source: HSBC Asset Management India, data as at 30 June 2023

Product Label

Riskometer of the Scheme Scheme name and Type of scheme Riskometer of the benchmark This product is suitable for investors who are seeking*: High H_{igh} HSBC ELSS Fund (Erstwhile L&T Tax Advantage Fund) - Equity Linked Savings Scheme - An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit High Higl · Long term capital growth Investment predominantly in equity and equity-related securities. (Benchmark: NIFTY 500 TRI Index) SKOMETER Investors understand that their HSBC Large Cap Fund (Erstwhile HSBC Large Cap Equity Fund) - Large Cap Fund - An open principal will be at Very High risk ended equity scheme predominantly investing in large cap stocks. · To create wealth over long term. · Investment in predominantly large cap equity and equity related securities. (Benchmark: NIFTY 100 TRI Index) HSBC Infrastructure Fund - Thematic Fund (Erstwhile L&T Infrastructure Fund) - An open-ended Equity Scheme following Infrastructure theme. • To create wealth over long term • Investment in equity and equity related securities, primarily in themes that play an important role in India's economic development. (Benchmark: NIFTY Infrastructure TRI) HSBC Midcap Fund (Erstwhile L&T Midcap Fund) - Midcap Fund - An open ended equity scheme predominantly investing in mid cap stocks · Long term wealth creation • Investment in equity and equity related securities of mid cap companies (Benchmark : NIFTY Midcap 150 TRI) HSBC Tax Saver Equity Fund - Equity Linked Savings Scheme - An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit · Long term capital growth · Investment predominantly in equity and equity-related securities. (Benchmark: NIFTY 500 TRI Index)

HSBC Conservative Hybrid Fund (Erstwhile HSBC Regular Savings Fund)

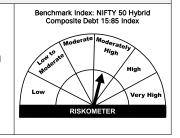


Investors understand that their principal will be at Moderately High risk

Conservative Hybrid Fund— An open ended hybrid scheme investing predominantly in debt instruments.

This product is suitable for investors who are seeking*:

- Investment in fixed income (debt and money market instruments) as well as equity and equity related securities
- Capital appreciation over medium to long term



HSBC Equity Savings Fund (Erstwhile L&T Equity Savings Fund)

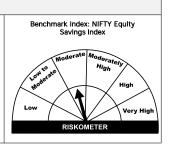
Noderate Moderately High High Low Very High

Investors understand that their principal will be at Moderately High

Equity Savings Fund – An open ended scheme investing in equity, arbitrage and debt.

This product is suitable for investors who are seeking*:

- Investment in fixed income (debt and money market instruments) as well as equity and equity related securities
- Capital appreciation over medium to long term



Source: HSBC Asset Management India, data as at 30 June 2023

Noderate Moderately High High Low Very High

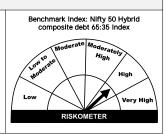
Investors understand that their principal will be at Very High risk

HSBC Aggressive Hybrid Fund (Erstwhile L&T Hybrid Equity Fund)

Aggressive Hybrid Fund - An open ended hybrid scheme investing predominantly in equity and equity related instruments..

This product is suitable for investors who are seeking*:

- Long term wealth creation and income
- Investment in equity and equity related securities and fixed income instruments



HSBC Managed Solutions India - Conservative

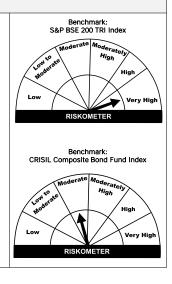


Investors understand that their principal will be at Moderately High risk

Fund of Funds (Domestic) - An Open Ended Fund of Funds Scheme investing in a basket of equity, debt, Gold and other Exchange Traded Funds.

This product is suitable for investors who are seeking*:

- To provide income over the long-term.
- Investing predominantly in units of debt mutual funds as well as in a basket of equity mutual funds, gold & other exchange traded funds and money market instruments.



HSBC Managed Solutions India - Growth

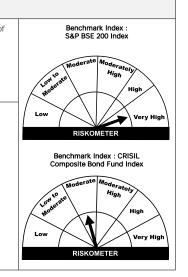
Moderate Moderately High High Low Very High

Investors understand that their principal will be at Very High risk

Fund of Funds (Overseas/Domestic) - An Open Ended Fund of Funds Scheme investing in a basket of equity, debt, Gold and other Exchange Traded Funds.

This product is suitable for investors who are seeking*:

- To create wealth over long term
- Investing predominantly in units of equity mutual funds as well as in a basket of debt mutual funds, gold & exchange traded funds, offshore mutual funds and money market instruments.



Note on Risk-o-meters: Riskometer is as on 30 June 2023, Any change in risk-o-meter shall be communicated by way of Notice cum Addendum and by way of an e-mail or SMS to unitholders of that particular scheme

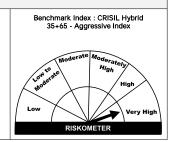
^{*} Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HSBC Managed Solutions India - Moderate

Fund of Funds (Overseas/Domestic) - An Open Ended Fund of Funds Scheme investing in a basket of equity, debt, Gold and other Exchange Traded Funds.

This product is suitable for investors who are seeking*:

- To create wealth and provide income over the long-term;
- Investments in a basket of debt mutual funds, equity mutual funds, gold & exchange traded funds, offshore mutual funds and money market instruments;



principal will be at High risk

Investors understand that their

Past performance may or may not be sustained in the future. Source: HSBC Asset Management India, data as at 30 June 2023

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