

Let India's every purchase
power your portfolio.



Invest in HSBC Consumption Fund

(An open ended equity scheme following consumption theme)

May 2025

Why HSBC Consumption Fund?

77 million new households (HH) likely to enter higher Aspirers, Affluent and Elite category by the end of this decade as India's per Capita Income grows.



These themes are expected to drive consumption spends in the coming decade in India.

India is clearly well positioned to reap benefits of demographic changes.



HSBC Consumption Fund aims to capture these strong underlying growth trends.

Also India is experiencing trends such as Penetration, Premiumisation and Digitisation under Consumption.



Changing spending patterns and as new age customer continues to upgrade this theme is expected to continue to show growth.



HSBC Consumption Fund aims to invest a minimum 80% in companies engaged in or expected to benefit from consumption and consumption related activities and up to 20% in equity and equity related securities of companies other than consumption and consumption related activities.

Key Facts

Fund Manager	Gautam Bhupal, Anish Goenka, Sonal Gupta [#]
Benchmark¹	Nifty India Consumption Index TRI
Inception Date	31 Aug 2023
AUM^{&}	Rs. 1,490.22 cr.

[#]Sonal Gupta is dedicated fund manager for investments in foreign securities by all the schemes of HSBC Mutual Fund. Data as on 30 April 2025.

The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report nor it should be considered as an investment research, investment recommendation or advice to any reader of this content to buy or sell any stocks / investments. The Fund/portfolio may or may not have any existing / future position in these sector(s)/stock(s)/issuer(s). Past performance may or may not be sustained in future and is not a guarantee of any future returns.

Lump Sum Investment Performance

Fund / Benchmark (Value of Rs 10,000 invested)	1 Year		3 Years		5 Years		Since Inception		Since Date
	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	
HSBC Consumption Fund- Regular Plan--	10737	7.37	NA	NA	NA	NA	13585	20.19	31-Aug-23
Scheme Benchmark (Nifty India Consumption TRI)	10982	9.82	NA	NA	NA	NA	13815	21.41	
Additional Benchmark (Nifty 50 TRI)	10901	9.01	NA	NA	NA	NA	12844	16.21	
Fund / Benchmark (Value of Rs 10,000 invested)	1 Year		3 Years		5 Years		Since Inception		Since Date
	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	Amount (Rs)	Returns (%)	
HSBC Consumption Fund- Direct Plan--	10885	8.85	NA	NA	NA	NA	13901	21.86	31-Aug-23
Scheme Benchmark (Nifty India Consumption TRI)	10982	9.82	NA	NA	NA	NA	13815	21.41	
Additional Benchmark (Nifty 50 TRI)	10901	9.01	NA	NA	NA	NA	12844	16.21	

Past performance may or may not be sustained in the future and is not indicative of future results. The performance details provided herein are of Regular as well as Direct Plan- Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of April 2025 for the respective schemes. Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan.

As per clause 5.9.1 of the SEBI Master Circular dated June 27, 2024, the scheme returns vis-à-vis the benchmark return (Total Return Index) shall be disclosed are provided from the date of allotment of units.

-- Face value Rs 10. Returns for Equity & FOF schemes has been calculated as on last business day NAV provided as on 30 April 2025.

SIP Performance - HSBC Consumption Fund - Regular - Growth Option

Scheme Name & Benchmarks	1 Year	3 Years	5 Years	Since Inception	Inception Date
Total amount invested (₹)	120000	NA	NA	200000	31-Aug-2023
Market Value as on April 30, 2025 (₹)	1,17,982	NA	NA	2,17,255	
Scheme Returns (%)	-3.13	NA	NA	9.87	
Nifty India Consumption Index TRI- Scheme Benchmark (₹)	1,20,953	NA	NA	2,21,461	
Nifty India Consumption Index TRI - Scheme Benchmark Returns (%)	1.49	NA	NA	12.26	
Nifty 50 TRI - Additional Benchmark (₹)	1,22,950	NA	NA	2,18,193	
Nifty 50 TRI - Additional Benchmark Returns (%)	4.64	NA	NA	10.41	

SIP Performance - HSBC Consumption Fund - Direct - Growth Option

Scheme Name & Benchmarks	1 Year	3 Years	5 Years	Since Inception	Inception Date
Total amount invested (₹)	120000	NA	NA	200000	31-Aug-2023
Market Value as on April 30, 2025 (₹)	1,18,854	NA	NA	2,20,036	
Scheme Returns (%)	-1.78	NA	NA	11.45	
Nifty India Consumption Index TRI- Scheme Benchmark (₹)	1,20,953	NA	NA	2,21,461	
Nifty India Consumption Index TRI - Scheme Benchmark Returns (%)	1.49	NA	NA	12.26	
Nifty 50 TRI - Additional Benchmark (₹)	1,22,950	NA	NA	2,18,193	
Nifty 50 TRI - Additional Benchmark Returns (%)	4.64	NA	NA	10.41	

Past performance may or may not be sustained in the future and is not indicative of future results. For SIP returns, monthly investment of Rs. 10,000/- invested on the 1st day of every month has been considered. SIP Return are calculated on XIRR basis. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

Sonal Gupta is dedicated fund manager for investments in foreign securities by all the schemes of HSBC Mutual Fund.

Source: HSBC Mutual Fund, data as on 30 April 2025

Click here: <https://www.assetmanagement.hsbc.co.in/assets/documents/mutual-funds/en/c1d2dea5-327f-42f6-8587-0e920009c512/performance-equity-hybrid-debt-global-funds-may-2025.pdf> to check other funds performance managed by the Fund Manager

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Data as on 30 April 2025.

¹As per clause 1.9 of the SEBI Master Circular dated June 27, 2024, on 'Guiding Principles for bringing uniformity in Benchmarks of Mutual Fund Schemes' has introduced two-tiered structure for benchmarking of certain categories of schemes. Accordingly, the benchmark has been classified as Tier 1 benchmark effective from 01 December 2021.

²For disclosure of quarterly AUM/AAUM and AUM by geography, please visit our website:

<https://www.assetmanagement.hsbc.co.in/en/mutual-funds/investor-resources/information-library/#&accordion1446811090=4>

Note: The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report nor it should be considered as an investment research, investment recommendation or advice to any reader of this content to buy or sell any stocks / investments. The Fund/portfolio may or may not have any existing / future position in these sector(s)/stock(s)/issuer(s).

Source – HSBC Mutual Fund, Data as of 30 April 2025. Past performance may or may not be sustained in the future and is not indicative of future results.

HSBC Consumption Fund

(An open ended equity scheme following consumption theme)

This product is suitable for investors who are seeking*:

- To create wealth over long-term
- Investment predominantly in equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities

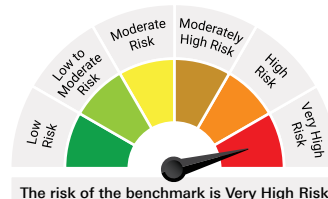
***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

As per AMFI Tier I **Benchmark Index: Nifty India Consumption Index TRI**

Scheme Risk-o-meter



Benchmark Risk-o-meter
(as applicable)



Note on Risk-o-meters: Riskometer is as on 30 April 2025, Any change in risk-o-meter shall be communicated by way of Notice cum Addendum and by way of an e-mail or SMS to unitholders of that particular scheme

Past performance may or may not be sustained in the future and is not indicative of future results. Source: HSBC Mutual Fund, data as on 30 April 2025

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully. CL 2760