

**DID
YOU
KNOW?**

HSBC Mid Cap Fund

(Mid Cap Fund – An open ended equity scheme predominantly investing in mid cap stocks)

NFO Period: 6 - 20 September 2021

Reopening date: 29 September 2021

Investment approach: Focus on Quality and Quantum

Quality of Business

Scalability of business,
Competitive Advantage,
Market Share,
Longevity, Pricing power,
Brand strength

Quality of Management

Track record,
Corporate governance,
Promoter background,
Capital allocation

Quality of Earnings

Consistency in earnings,
Capital intensity,
Cashflow

Quantum of Earnings

Strong growth in earnings



4Q to support HSBC Mid Cap Fund (HMF) investment journey while identifying investment opportunities and avoiding accidents

Source: HSBC Asset Management, HSBC Asset Management India, For illustration purpose only

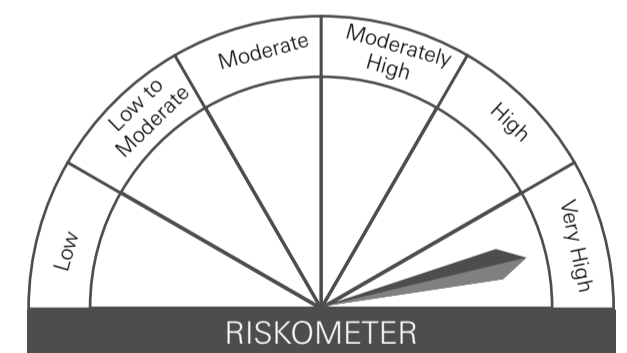
HSBC Mid Cap Fund

(Mid Cap Fund – An open ended equity scheme predominantly investing in mid cap stocks)

This product is suitable for investors who are seeking*:

- Long term wealth creation
- Investment predominantly in equity and equity related securities of mid cap companies

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Very High Risk

Product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.