

Let India's every purchase  
power your portfolio.



## Invest in HSBC Consumption Fund

(An open ended equity scheme following consumption theme)

October 2025

### Why HSBC Consumption Fund?

India is clearly well positioned to reap  
benefits of demographic changes.



HSBC Consumption Fund aims to capture  
these strong underlying growth trends.

Also India is experiencing trends such as  
Penetration, Premiumisation and  
Digitisation under Consumption.



Changing spending patterns and as new  
age customer continues to upgrade this  
theme is expected to continue to show  
growth.



HSBC Consumption Fund aims to invest a minimum 80% in companies engaged in or expected to benefit from consumption and consumption related activities and up to 20% in equity and equity related securities of companies other than consumption and consumption related activities.

### Key Facts

|                              |                                              |
|------------------------------|----------------------------------------------|
| <b>Fund Manager</b>          | Anish Goenka, Mayank Chaturvedi <sup>#</sup> |
| <b>Benchmark<sup>1</sup></b> | Nifty India Consumption Index TRI            |
| <b>Inception Date</b>        | 31 Aug 2023                                  |
| <b>AUM<sup>&amp;</sup></b>   | Rs. 1,698.86 cr.                             |

<sup>#</sup>Mayank Chaturvedi shall be the fund manager for investments in foreign securities (wherever applicable) for all the schemes of HSBC Mutual Fund. w.e.f. October 01, 2025. Data as on 30 September 2025.

The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report nor it should be considered as an investment research, investment recommendation or advice to any reader of this content to buy or sell any stocks / investments. The Fund/portfolio may or may not have any existing / future position in these sector(s)/stock(s)/issuer(s). Past performance may or may not sustain and doesn't guarantee the future performance.

Source: HSBC Mutual Fund, Bloomberg

## Lump Sum Investment Performance

| Fund / Benchmark<br>(Value of Rs 10,000 invested)        | 1 Year      |             | 3 Years     |             | 5 Years     |             | Since Inception |             | Since Date |
|----------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|------------|
|                                                          | Amount (Rs) | Returns (%) | Amount (Rs) | Returns (%) | Amount (Rs) | Returns (%) | Amount (Rs)     | Returns (%) |            |
| <b>HSBC Consumption Fund- Regular Plan<sup>---</sup></b> | 9595        | -4.05       | NA          | NA          | NA          | NA          | 14649           | 20.10       |            |
| Scheme Benchmark (Nifty India Consumption TRI)           | 9501        | -4.99       | NA          | NA          | NA          | NA          | 14834           | 20.82       | 31-Aug-23  |
| Additional Benchmark (Nifty 50 TRI)                      | 9655        | -3.45       | NA          | NA          | NA          | NA          | 13098           | 13.82       |            |

Past performance may or may not be sustained in future and is not a guarantee of any future returns. The performance details provided herein are of Regular Plan - Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of September 2025 for the respective schemes. Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan.

As per clause 5.9.1 of the SEBI Master Circular dated June 27, 2024, the scheme returns vis-à-vis the benchmark return (Total Return Index) shall be disclosed are provided from the date of allotment of units.

<sup>---</sup> Face value Rs 10. Returns for Equity & FOF schemes has been calculated as on last business day NAV provided as on 30 September 2025.

## SIP Performance - HSBC Consumption Fund - Regular - Growth Option

| Scheme Name & Benchmarks                                         | 1 Year   | 3 Years | 5 Years | Since Inception | Inception Date |
|------------------------------------------------------------------|----------|---------|---------|-----------------|----------------|
| Total amount invested (₹)                                        | 120000   | NA      | NA      | 250000          |                |
| Market Value as on September 30, 2025 (₹)                        | 1,23,951 | NA      | NA      | 2,85,495        |                |
| Scheme Returns (%)                                               | 6.19     | NA      | NA      | 12.82           |                |
| Nifty India Consumption Index TRI- Scheme Benchmark (₹)          | 1,27,097 | NA      | NA      | 2,89,593        | 31-Aug-23      |
| Nifty India Consumption Index TRI - Scheme Benchmark Returns (%) | 11.20    | NA      | NA      | 14.25           |                |
| Nifty 50 TRI - Additional Benchmark (₹)                          | 1,23,241 | NA      | NA      | 2,72,422        |                |
| Nifty 50 TRI - Additional Benchmark Returns (%)                  | 5.07     | NA      | NA      | 8.17            |                |

**Past performance may or may not be sustained in future and is not a guarantee of any future returns.** For SIP returns, monthly investment of Rs. 10,000/- invested on the 1<sup>st</sup> day of every month has been considered. SIP Return are calculated on XIRR basis. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

Mayank Chaturvedi shall be the fund manager for investments in foreign securities (wherever applicable) for all the schemes of HSBC Mutual Fund. w.e.f. October 01, 2025.

Source: HSBC Mutual Fund, data as on 30 September 2025

Click here: <https://www.assetmanagement.hsbc.co.in/assets/documents/mutual-funds/en/237d86e1-3020-47d5-97cd-900605dbad06/performance-note-equity-hybrid-debt-global-funds-october-2025.pdf> to check other funds performance managed by the Fund Manager

Reach us 1800 200 2434

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Data as on 30 September 2025.

<sup>1</sup>As per clause 1.9 of the SEBI Master Circular dated June 27, 2024, on 'Guiding Principles for bringing uniformity in Benchmarks of Mutual Fund Schemes' has introduced two-tiered structure for benchmarking of certain categories of schemes. Accordingly, the benchmark has been classified as Tier 1 benchmark effective from 01 December 2021.

<sup>2</sup>For disclosure of quarterly AUM/AAUM and AUM by geography, please visit our website:

<https://www.assetmanagement.hsbc.co.in/en/mutual-funds/investor-resources/information-library#&accordion1446811090=4>

Note: The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report nor it should be considered as an investment research, investment recommendation or advice to any reader of this content to buy or sell any stocks / investments. The Fund/portfolio may or may not have any existing / future position in these sector(s)/stock(s)/issuer(s).

Source – HSBC Mutual Fund, Data as of 30 September 2025. Past performance may or may not sustain and doesn't guarantee the future performance.

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### HSBC Consumption Fund

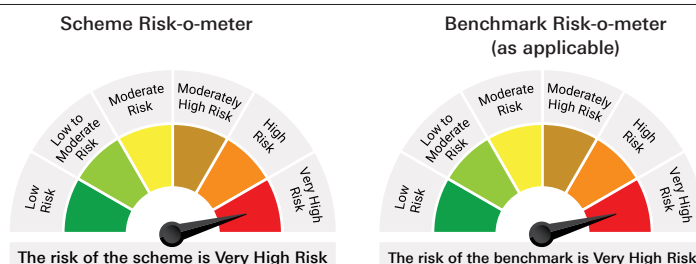
(An open ended equity scheme following consumption theme)

**This product is suitable for investors who are seeking\*:**

- To create wealth over long-term
- Investment predominantly in equity and equity related securities of companies engaged in or expected to benefit from consumption and consumption related activities

**\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

As per AMFI Tier I **Benchmark Index: Nifty India Consumption Index TRI**



Note on Risk-o-meters: Riskometer is as on 30 September 2025, Any change in risk-o-meter shall be communicated by way of Notice cum Addendum and by way of an e-mail or SMS to unitholders of that particular scheme

**Past performance may or may not be sustained in the future and is not indicative of future results.** Source: HSBC Mutual Fund, data as on 30 September 2025

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.** CL 3288