

Records are **MEANT TO BE BROKEN**

Let's draw some parallels between Novak Djokovic's Tennis career and Sensex journey over the years.

This has been a year of 'not so good results' for Novak, where he failed to win all major tournaments.



2017

Achieves success in both Australia and Wimbledon Open.



2019

Creates a record by winning the most Grand Slam titles.

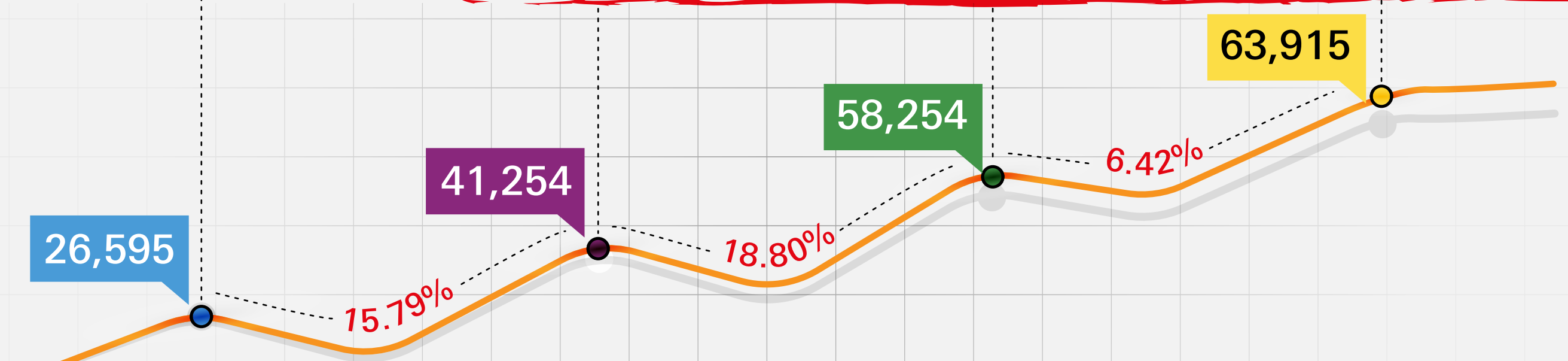


2021

He wins French Open for record-breaking 23rd Grand Slam title.



2023



Sensex kickstarts the year by hitting 26,595 on January 2nd 2017, reaching many new all-time highs throughout the year.

The index delivers positive returns amid volatility and scales a new peak of 41,254 on December 31st 2019.

It's been a record-breaking year with 50 new all-time highs set with last high being 58,254 on December 31st 2021.

Since the last record high, there have been some corrections in the market amid economic and global events. However, the Sensex hits a new high on June 28th 2023, reaching 63,915.

Staying invested through volatility always helps reap maximum benefits

As you can see Novak Djokovic did not stop after losing a tournament or even after winning grand slam titles; he went on making records after records every passing year. Similarly markets have kept on making record highs one after the other in its past history and it will continue to do so.

In markets, staying persistent in the face of adversity always pays off.

Disclaimer: All values are calculated on closing basis. The returns depicted above are for the period 1st Jan 2017 to 28th June 2023. The returns calculated are on CAGR basis. Past performance may or may not be sustained in the future.

Source: All the numbers are derived from sensex daily closing price data available on BSE website

Tennis Facts Source: wikipedia.org