



# Bring a burst of colour to your portfolio this Holi!



## Win the battle of Good vs. Evil

Don't let emotions dictate your investment habits, instead use Systematic Investment Plan (SIP) to combat emotions in investing



## Play safe, SIP for good returns

Invest through SIP because it can help smooth out the ups and downs of the market through rupee cost averaging



## Celebrate the colours of diversity!

Diversity means investing across asset classes to help minimize risk with an aim for stable returns







## Get a headstart to joy and happiness

Starting early for the festivities and investing can both lead to long term happiness and wealth creation

# Happy Holi!

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