



CENTRAL REGISTRY OF SECURITISATION ASSET  
RECONSTRUCTION AND SECURITY INTEREST OF INDIA  
(CERSAI)

Ref No: CERSAI/2023-24/3882

Date: 1<sup>st</sup> June 2023

To,  
Nodal Officers  
Reporting Entities (Registered with CKYCRR)

Dear Sir,

**Subject: Creating awareness among staff and Customers regarding CKYCR**

Central KYC Records Registry is a centralized repository of KYC records of customers in the financial sector with uniform KYC norms and inter-usability of the KYC records across the sector. It reduces the duplication of efforts at the level of Financial Institutions and facilitates simplified KYC process for customers as a customer has to get his KYC verified just once and will no longer have to carry his KYC documents every time he/ she requires financial service.

We are happy to inform you that currently it has achieved the mark of 70 crore KYC records.

However, during our interaction with Branch level staff of various REs, we have observed that the staff of reporting entities, the customers and the public in general are not aware about CKYC Identifier and its usefulness. The Branches are asking for KYC documents even for those customers who have a CKYC Identifier and the customers are also providing the same.

To achieve the true objective of setting up of CKYCR Registry and enhance customer experience, we seek your support in creating awareness & popularising CKYCR among your staff as well as customers and suggest the following: -

1. Display of banner in your Offices/Branches /website. Format of banner is attached with this letter and can be also be downloaded from CKYCR website <https://www.ckycindia.in>.
2. Display of CKYC Identifier of the customer in the mobile banking app & internet application and printing of the same in passbook, account statement, policies etc (with masking).

Thanking you.

Yours sincerely,

(Umesh Kumar Singh)  
MD & CEO

भारतीय प्रतिभूतिकरण परिसंपत्ति पुनर्निर्माण  
और प्रतिभूति स्वत्व की केंद्रीय रजिस्ट्री  
(भारत सरकार का उपक्रम)

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Central Registry of Securitisation Asset Reconstruction  
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(A Government of India Undertaking)

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