



## Why invest in HSBC Financial Services Fund?

NFO Period: 6 – 20 February 2025

India's financial services sector is poised for significant growth driven by country's rapidly expanding economy, offering immense opportunities for wealth creation. From banking and insurance to asset management and fintech, the sector currently seems to provide an avenue for investors seeking long-term value.



### **2x of GDP**

Financial services sector is expected to grow 2x of GDP over the next two decades.

### **HSBC Financial Services Fund**

aims to invest in the financial services sector that offers diverse collection of sub-sectors under the two primary growing themes. i.e. Lending and Non-lending themes.



### **Non Lending theme - Market expansion**

The fund may have more focus on Non-lending segment as this theme may have higher potential of long term growth considering high ROEs\* with the background of continuous market expansion.

### **Lending theme - Strength & Stability**

Lending theme of Financial Services can provide stability considering the strengthened regulations and strong corporate balance sheets.



### **Digitisation - GOI initiatives**

The share of financial assets continues to grow stronger as technology has reformed the financial landscape and Government initiatives have accelerated the pace of growth in the sector.

### **Behavioral change - Risk to Return focus**

Also, there is a change in behaviour as we have more Indians moving from Risk focused to Return focused approach which is driving investment towards long term growing assets such as Equity, Mutual Funds and Insurance.



### **Financial products - Low penetration**

Financial services products still have low penetration in India and this provides scope for further growth.

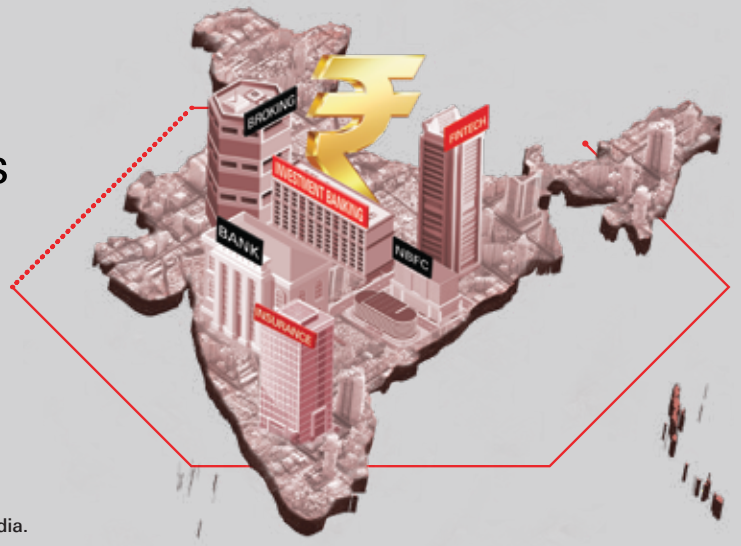
### **No Benchmark hugging strategy**

HSBC Financial Services Fund may not follow benchmark hugging strategy and will also aim to have higher weightage to Mid-Small Cap segment compared to benchmark to create a differentiated portfolio offering that may have potential for long term growth.



**Investing in the Financial Services sector can create  
value for long term investors.**

# Invest in the sector that drives every other sector in India.



Source of map: [www.surveyofindia.gov.in](http://www.surveyofindia.gov.in)

Map of India is used for illustrative purpose only and is not a political map of India.

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\*High RoE ideally indicates good quality companies which require minimum capital to grow their business.

Source: RBI, Financial Stability Board, World Bank, FICCI-IBA-BCG report titled 'Banking for a Viksit Bharat', Kantak / JM Financial & Beams Fintech Analysis Report, HSBC Mutual Fund. Latest available data as on 31 January 2025.

## HSBC Financial Services Fund

(An open-ended equity scheme investing in financial services sector)

This product is suitable for investors who are seeking\*:

- To create wealth over long term
- Investment predominantly in equity and equity related securities of companies engaged in financial services businesses

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

As per AMFI Tier I Benchmark i.e. Benchmark Index: BSE Financial Service TRI

Riskometer of the Scheme



Riskometer of the Benchmark



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The product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made. Note - Please refer Scheme Information Document (SID) for more details on Investment Approach, Sub-sectors and other details.

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**