

# She's taken you through life one step at a time, now do the same for her.



HAPPY  
**MOTHER'S  
DAY**

Mother's Day is the perfect occasion to show your love for the woman who has shaped your life. So, help secure her financial future with a gift that keeps growing like your love for her over the years!



#### **Create a Savings Plan:**

Aim for a corpus to help meet your mother's future financial needs



#### **Ensure she's covered:**

Disability and long-term care insurance help mitigate risks



#### **Increase risk, improve returns:**

Women are mostly been risk-averse, so look for better potential returns



#### **Help nurture her skills:**

Invest in additional education and training to help her gain additional skills



#### **Create an emergency fund:**

With age, medical and other needs also grow, so keep aside enough for a rainy day



#### **Open a Senior Citizen Savings Bank Account:**

This account helps senior citizens earn better interest rates on savings and FDs

#### **An Investor Education & Awareness Initiative**

Investors should deal only with Registered Mutual Funds, to be verified on SEBI website under Intermediaries/Market Infrastructure Institutions". Refer to [www.assetmanagement.hsbc.co.in](http://www.assetmanagement.hsbc.co.in) for details on completing a one-time KYC (Know Your Customer) process, change of details like address, phone number etc. and change of bank details, etc. For complaints redressal, either visit [www.assetmanagement.hsbc.co.in](http://www.assetmanagement.hsbc.co.in) or SEBI's website [www.scores.gov.in](http://www.scores.gov.in). Investors may refer to the section on 'Investor Education' on the website of Mutual Fund for the details on all 'Investor Education and Awareness Initiatives' undertaken by the AMC.

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**