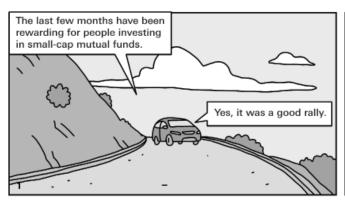


SIPs in Small-cap funds





Hold on! Equity mutual funds are known to be extremely volatile. Experts don't recommend going 'all-in' with equities, especially in small-cap companies. Instead, a better way to approach your investment plan is to start with an SIP.



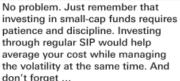
Wow! I did not know that. I will start an SIP right away. I don't want to miss out on the high returns. Don't get carried away and invest just because the returns look good.



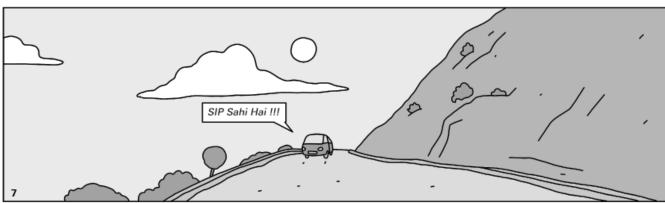
You see, small-caps are an under-researched segment and hence has the potential for high-returns; but only in the long run. If you invest expecting only high-returns, that too in quick succession, the extreme volatility of small cap funds can disappoint you, compelling you to withdraw.



Thanks for telling me this.
There is so much about
small-cap mutual funds that
I did not know about.







An Investor Education & Awareness Initiative by HSBC Mutual Fund

(SIP = Systematic Investment Plan)

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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