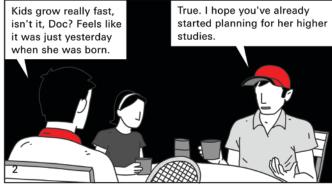


## **SIP SAHI HAI**

## SIPs for children's education







You should consider doing SIPs in equity mutual funds as equity is known to be a wealth creator over the long term.



Is it so? But aren't equity investments for the long term and through SIPs as it helps you average your investment cost and reduces the impact of market volatility.



I have also started an SIP in my son's name so that I can resist the temptation of using that money for any other expenses.





An investor education initiative by HSBC Mutual Fund

(SIP = Systematic Investment Plan)

Mutual fund investments are subject to market risks, read all scheme related documents carefully.