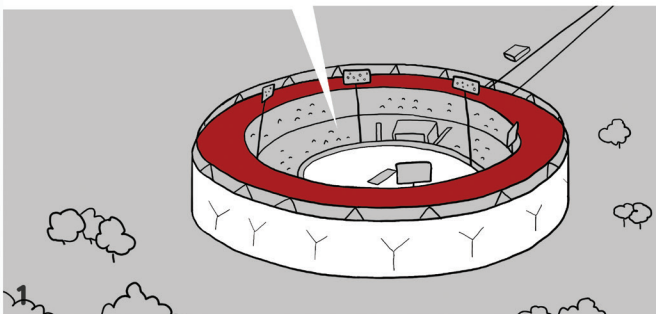


Why is he not scoring in boundaries?
Here he goes... Another ball defended.



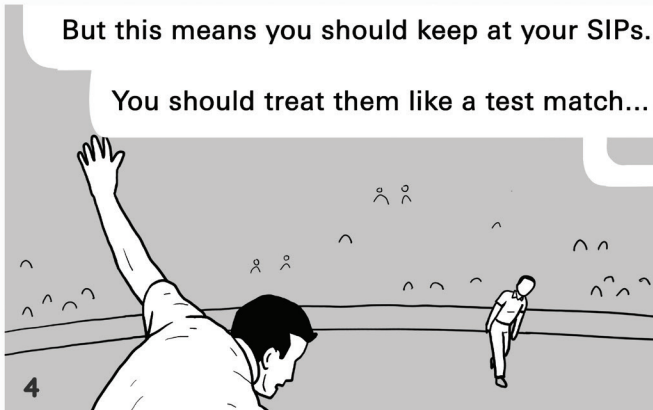
He's scoring just like my SIPs.
That's why I paused all investments.



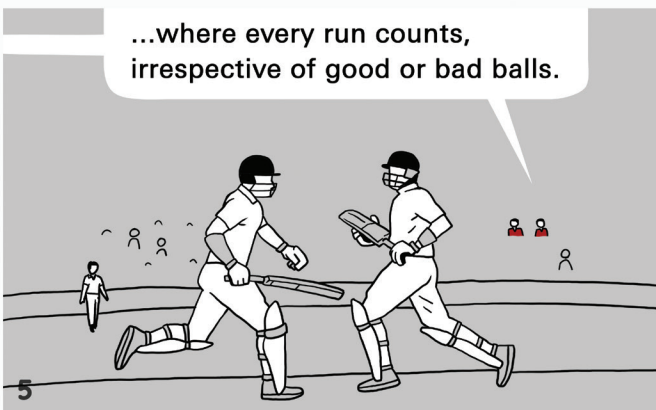
Relax, it's just the first day of the test.
You're right though.
Investing via SIPs in
mutual funds is just like
test cricket.



But this means you should keep at your SIPs.
You should treat them like a test match...



...where every run counts,
irrespective of good or bad balls.



If you patiently stay invested in both good
and bad markets, you will eventually benefit
not only from the habit of investing regularly
but also from rupee cost averaging.



Thus you will accumulate a healthy
corpus over time and enjoy the benefits
of the power of compounding.
So don't worry about form.



CENTURY!!! True.
Form is temporary.
Class is permanent.



An investor education initiative by HSBC Mutual Fund

Mutual fund investments are subject to market risks, read all scheme related documents carefully.