

# Equity Investing

is the key to wealth creation

## What is Equity investing?

Equity investment means owning a share of a company in form of stocks and enjoying company profits in the form of returns on capital invested.



## What makes Equity a promising investment option?

### Share in the growth of a company

Since equity investors are owners of the company there's an opportunity to earn company profits over the longer period of time.

### Hedge against inflation

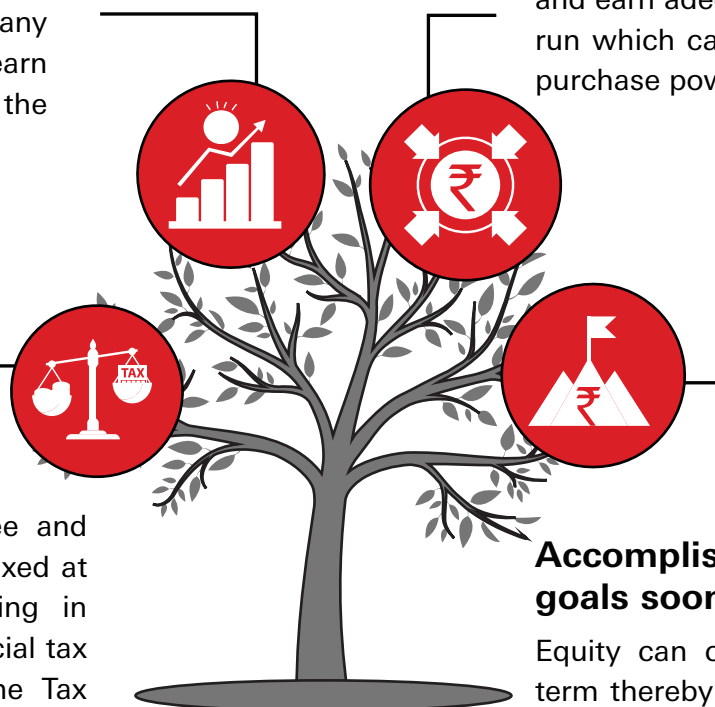
Equity has potential to beat inflation and earn adequate returns in the long run which can compensate declining purchase power.

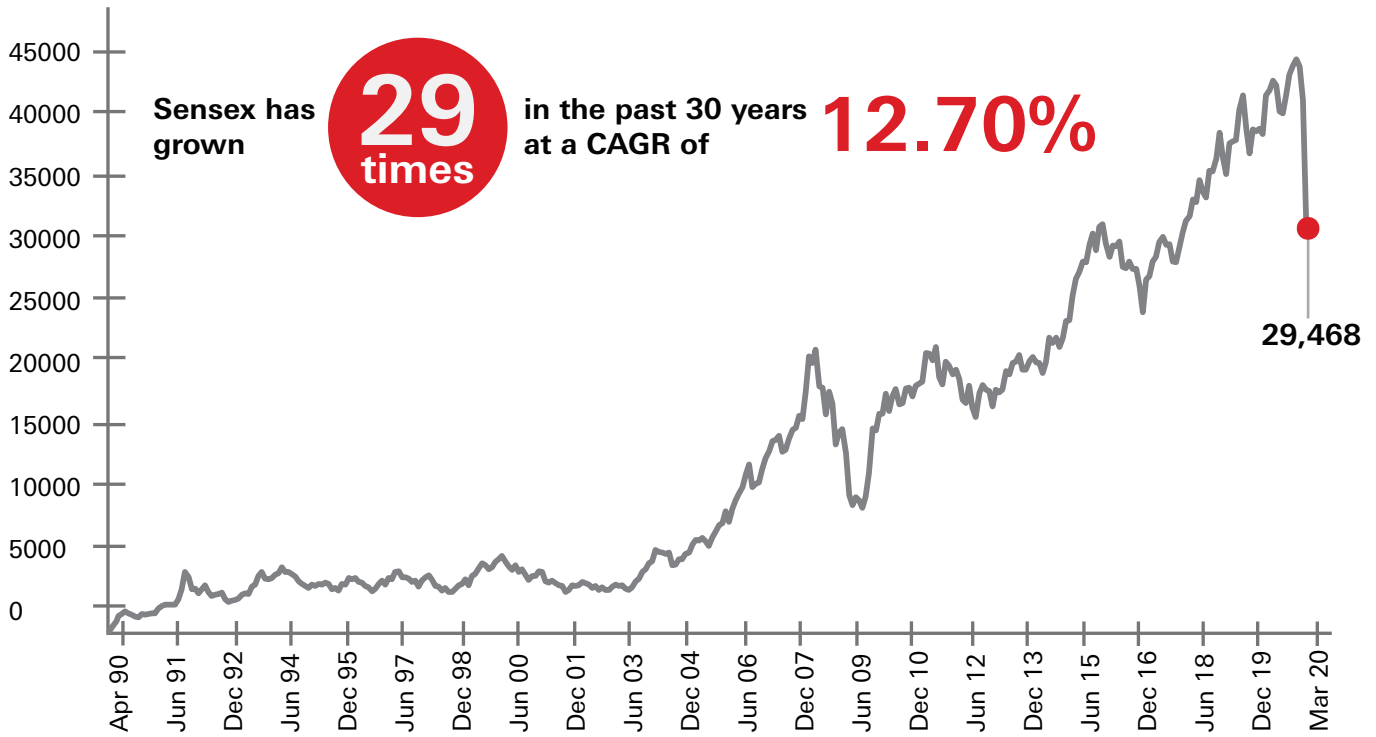
### Tax efficiency

In equity investment, long term capital gains of up to Rs. 1 lakh are tax free and gains over that limit are taxed at 10%. Additionally, investing in equity via ELSS earns special tax benefit u/s 80C of Income Tax Act, 1961 as well.

### Accomplish financial goals sooner

Equity can create wealth over long term thereby helping achieve desired goals faster.

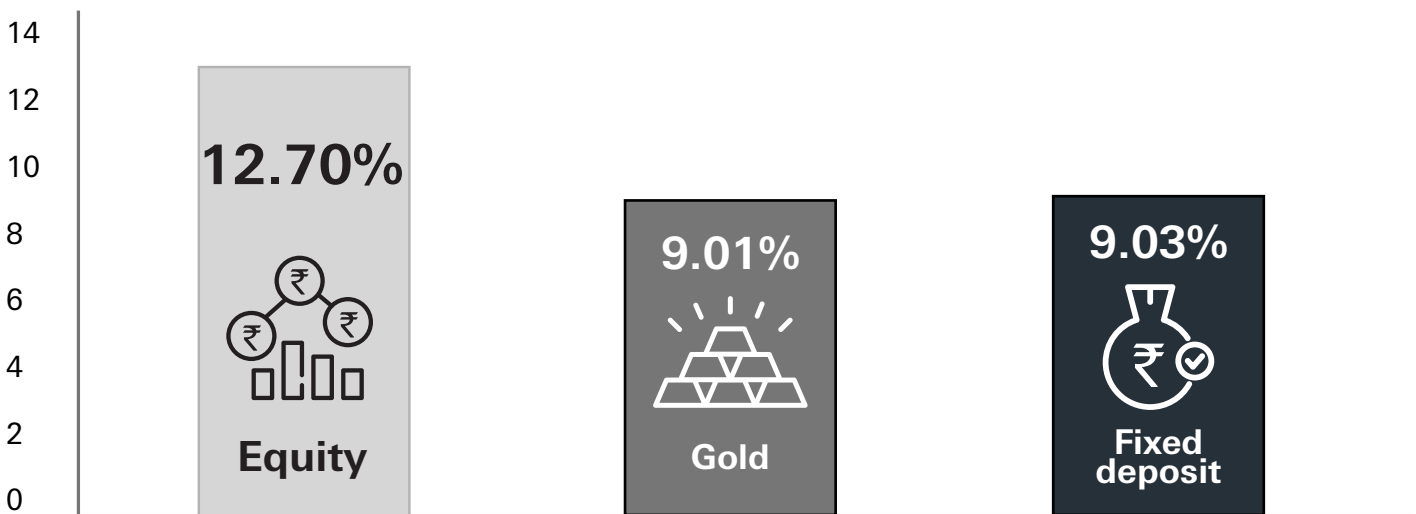




Source: BSE | CAGR Returns | Data as on 31st March 2020 | Past performance does not guarantee future performance

## Equity has outperformed other investment options in the past

### Performance in the last 30 years (returns in %)



Source: BSE, Bank Bazaar, SBI FD rates | CAGR returns as on 31st March 2020 | The initial amount is re-invested every year in 1 year SBI FD for the last 30 years | Past performance does not guarantee future performance



**Since equity has potential to outperform other asset classes in the long run, not investing in it might be risky.**

**So, if you want to become the part of long-term wealth creation journey start investing in Equity today!**

**To know more visit [assetmanagement.hsbc.co.in](https://assetmanagement.hsbc.co.in)**

An investor awareness initiative by HSBC Mutual Fund.

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**