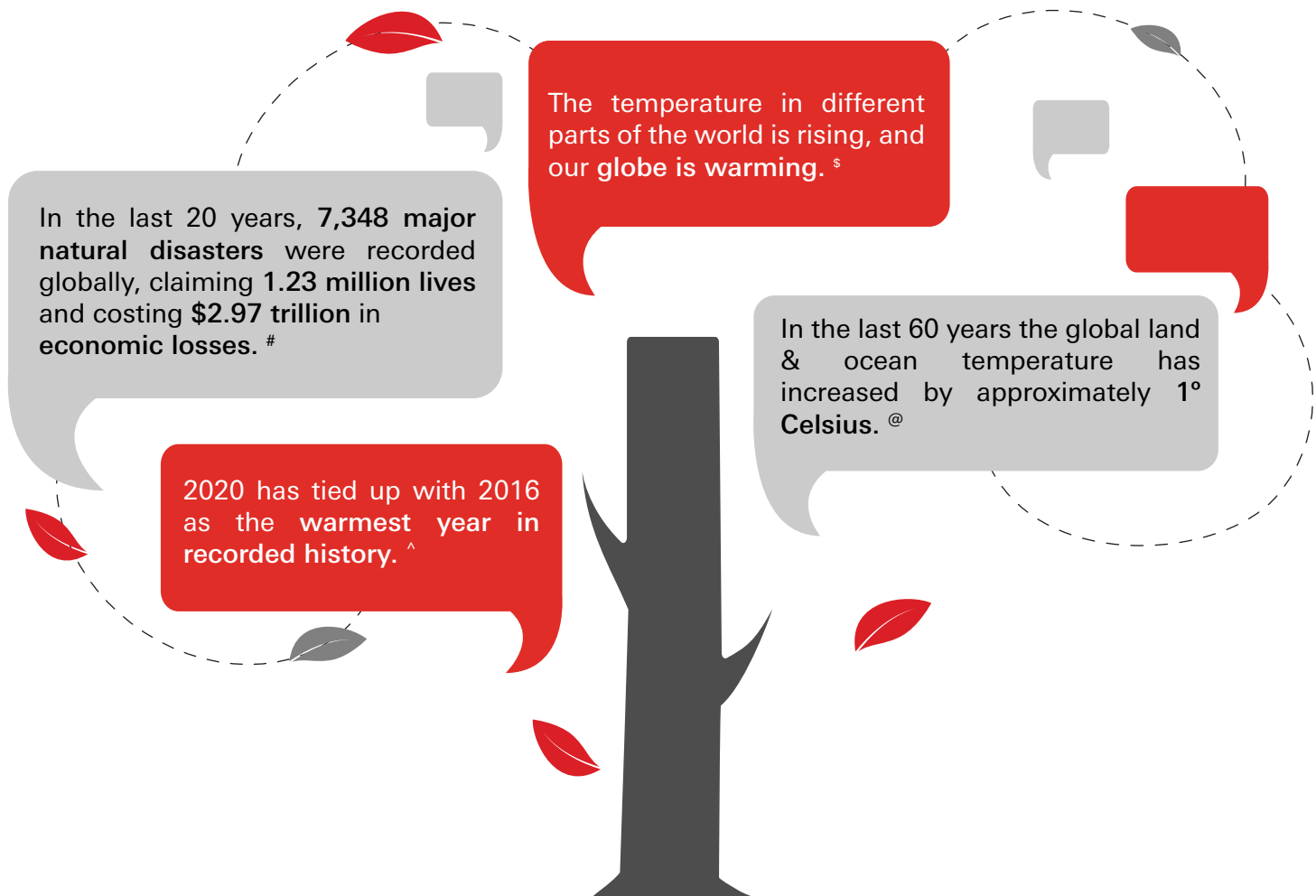


# Responsible Investing - The way forward



Humans are made to evolve; change is part and parcel of our lives. But in this run towards modernisation, we have caused a more significant change—a change in the entire global climate.



## What is causing this change, and how is this change affecting us?

Scientists all over agree that change in the past 50-100 years is due to human activities. The climate is influenced by activities like burning fossil fuels, cutting down trees and farming livestock. All such activities have led to an increase in the release of harmful gases, especially carbon dioxide - CO<sub>2</sub>, thereby escalating the greenhouse effect.

**Climate change is not just an environmental issue, directly or indirectly, it affects everyone and everything. It has resulted in**



Rising sea levels



Heavy and destructive precipitation



Increase in hunger and water crisis



Health risks due to rising temperatures

**It has had an impact on business operations and supply chains like**



Change in the availability of resources



Change in demand



Increased cost of resources



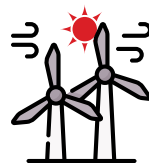
Changing government regulations & policies

**So, what are businesses in different countries doing about it?**

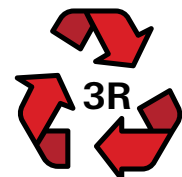
This climate change has motivated companies to innovate and move towards greener production. Their pursuit of greater carbon efficiency can be seen in the move towards



Manufacturing of electric cars



Use of wind and solar energy



Using the 3 R's mantra – Reduce, Reuse & Recycle



Even the market size of global 'Green Technology and Sustainability'^ is expected to grow from USD 11.2 billion in 2020 to USD 36.6 billion by 2025, i.e., by 26.6% (CAGR).\*

^ A market which uses technological advancement to create environment- friendly products. It includes the following regions: North America, Latin America, Asia Pacific, Europe, and the Middle East and Africa. | \* Source: marketsandmarkets.com Green technology and Sustainability report

Moves like these are good for the planet and for the investors as it gives them a chance to become global citizens.

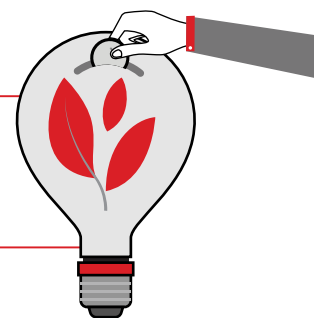
### What can you do as an investor?

It is vital to support such responsible businesses, and you can do it by investing in climate change funds. Funds that not only have growth potential but also make you part of a global solution.

So, yes, a change towards sustainable investing is essential to ensure that we make this world a better place to live for us and also our future generations.



**Invest in climate change funds and make a difference.**



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**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**