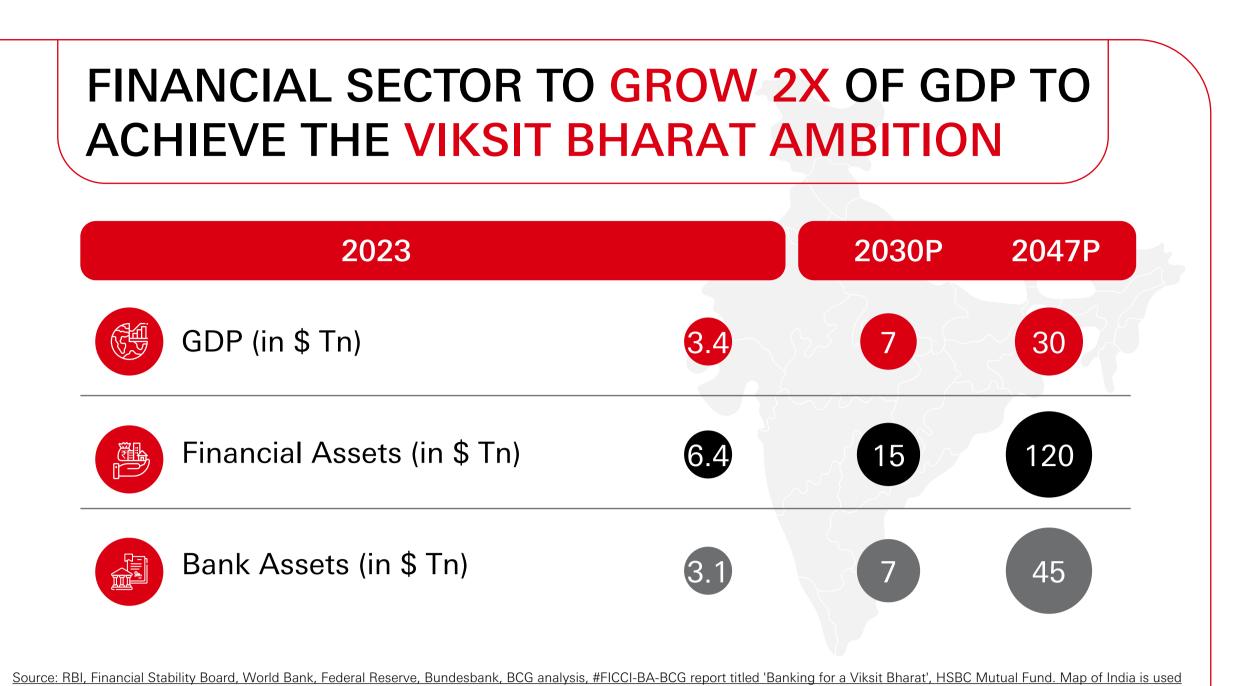
Future Of Indian Financial Services Game-changing Trends



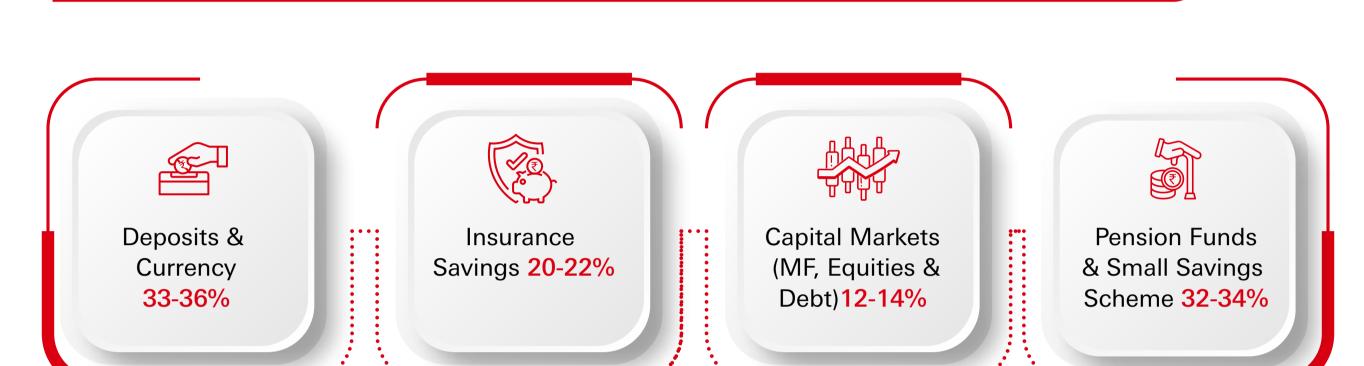


India's financial services sector is transforming, powered by technology, and fueled by 144 Cr aspirations.

We're witnessing not just evolution but a revolution in how India saves, spends, and invests.

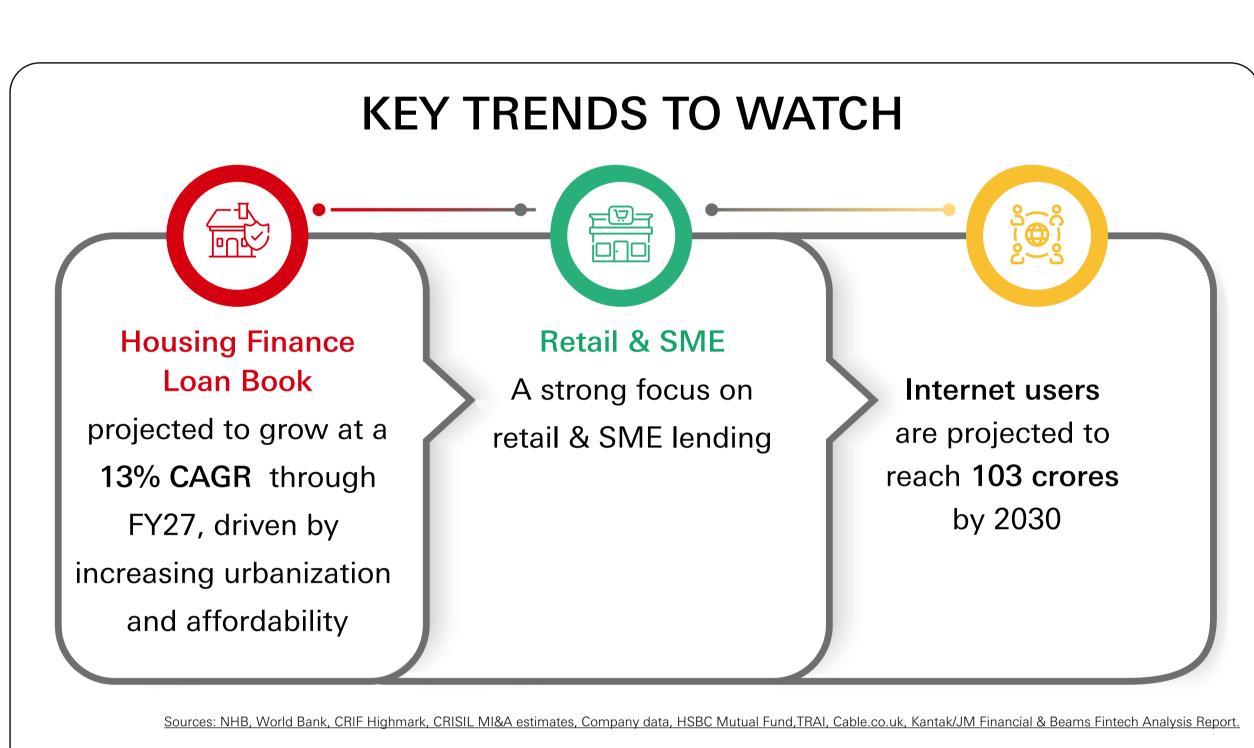


HOUSEHOLD FINANCIAL SAVINGS ALLOCATION (2030 PROJECTION)



Sources: RBI, MOSPI, NSE, AMFI, NPS Trsu, Tracxn, BCG analysis.

for illustrative purpose only and is not a political map of India. P-Projected.



RISING FINANCIALIZATION OF SAVINGS The mutual fund industry demonstrates India's shifting financial landscape, with

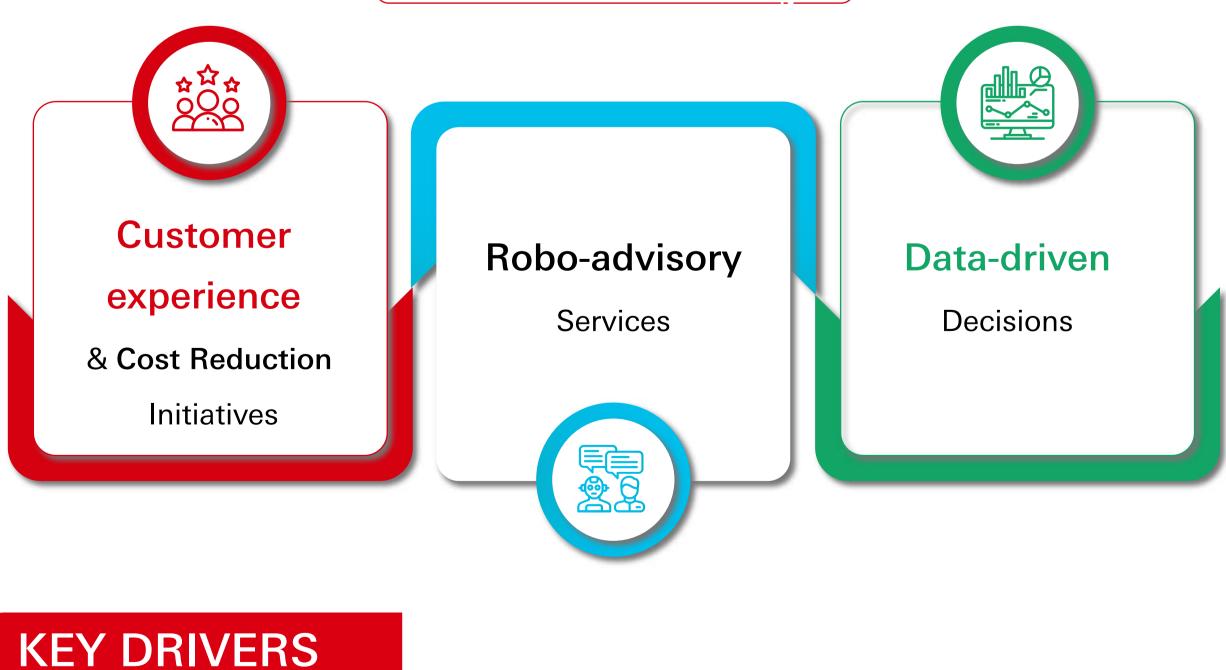
industry AUM standing ₹68.1 Lakh Crores in 2024. By 2030, household savings in mutual funds are projected to reach \$70 billion,

representing 6% of total household savings, supported by: Nominal GDP growth to \$6.3 trillion

- Household savings reaching \$1.1 trillion Financial assets expanding to \$700 billion
- This trend is expected to strengthen further by FY35, with mutual fund penetration reaching 8% of household savings (\$130 billion), marking a fundamental shift in Indian

investment patterns. Sources: AMFI, SEBI, Ace Equity, Bernstein Research, Data as on January 06, 2025.

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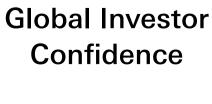






Support Sources: NHB, World Bank, CRIF Highmark, CRISIL MI&A estimates, Company data, HSBC Mutual Fund, TRAI, Cable.co.uk, Kantak/JM Financial & Beams Fintech Analysis Report.

Economic Reforms



The future of India's financial services isn't just about digital transformation - it's about

democratizing wealth creation, reimagining possibilities, and building an ecosystem where every citizen can participate in the nation's growth story.

Data as of 31st December, 2024 or the latest available

www.assetmanagement.hsbc.co.in

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