

# DID YOU KNOW?

## Conviction and Concentration builds Focused strategy **HSBC Focused Equity Fund**

(Focused Fund – An open ended equity scheme investing in maximum 30 stocks across market caps (i.e. Multi-Cap))



### High conviction

High conviction investment ideas leads to better quality



### Concentration

Aims to build optimised pool of high growth companies



### HSBC Focused Equity Fund

Focused strategies can have the below benefits



### Concentration Effect

HSBC Focused Equity Fund (HFEF) aims to build concentrated portfolio up to 30 companies across market capitalisation



### Potential of high growth companies

HSBC Focused Equity Fund aims to build an Optimised portfolio of high growth companies that can help improve potential performance



### High Conviction investments

HFEF aims to have concentrated portfolio of high conviction investment ideas which leads to better quality holdings



### Multi Cap approach

HFEF aims to build 'Concentrated portfolio of 30 companies across market capitalisation with sector agnostic approach'

## Focused portfolio with concentrated strategy can help improve potential performance

NFO Period: 1 July – 15 July 2020

Fund reopens: 29 July 2020

### HSBC Focused Equity Fund

#### HSBC Focused Equity Fund

(Focused Fund - An open ended equity scheme investing in maximum 30 stocks across market caps (i.e Multi-cap)

This product is suitable for investors who are seeking

- Long term wealth creation
- Investment in equity and equity related securities across market capitalization in maximum 30 stocks

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

### Riskometer



Investors understand that their principal will be at Moderately High risk.

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**