

Want to benefit from India's growing exports opportunity?

Invest in HSBC India Export **Opportunities Fund**

NFO Dates 5 - 19 September 2024

Here's why you should look at the Export Opportunity now

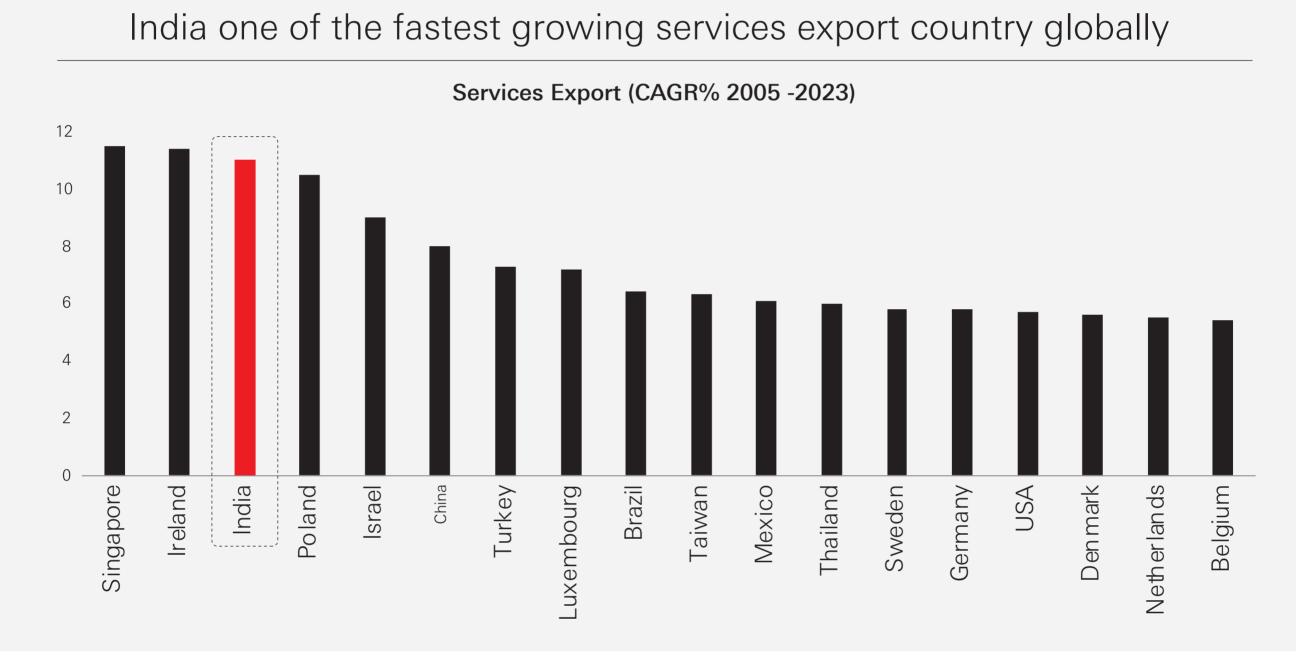


India has set an ambitious target to achieve \$2 trillion in exports at 15% CAGR by FY2030

With emerging technologies, there is good growth potential in sunrise sectors in India arising out of opportunities abroad

India's global share of merchandise and service exports have witnessed a rise in overall trade and thus can present opportunities for long-term growth

Source: RBI, Ministry of Commerce and Industry, Latest available data as on 31 August 2024.



Source: UNCTAD, Haver Analytics, Goldman Sachs Global Research, Latest available data as on 31 July 2024.

India is on third position in terms of services export growth

Why invest in HSBC India Export Opportunities Fund?



Focus on companies expected to benefit from government policy and reforms towards exports sector



Fund may have exposure to sectors like Electronics, Auto, Industrial Machinery, Chemicals, Pharma, IT, Telecom, Solar Energy, Textile, Pharma, etc.



Fund will follow 4C approach for investing with parameters like Company MOAT, Corporate Governance, Cash Flows, Comparative Valuations

Investing style

Identifying the investment opportunities based on the Investment Team's analysis of drivers of growth of sectors

Investments will be pursued in securities of companies engaged in or expected to benefit from export of goods or services

Selective stock picking will be done from these sectors basis

- Fundamentals of the business,
- Industry structure and relative business strength amongst peers,
- Quality of the management,
- Sensitivity to economic factors,
- Financial strength of the company
- Key earnings drivers
- Valuation methods such as relative valuation, Fundamental valuation,



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Product Labelling

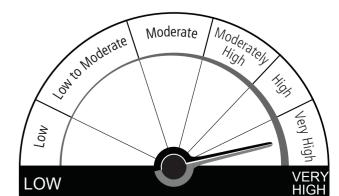
HSBC India Export Opportunities Fund (An open ended equity scheme following export theme)

This product is suitable for investors who are seeking*:

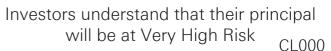
- To create wealth over long term
- Investment predominantly in equity and equity related securities of companies engaged in or expected to benefit from export of goods or Services

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The product labeling assigned during the New Fund Offer (NFO) is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.



Riskometer of the Scheme



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.