

# Celebrate all the shades of happiness this Holi.

The colours of Holi signify a multitude of emotions; joy, happiness, prosperity, and more! But they all come together as a celebration for you. With investing too, variety brings in diversity to your portfolio and stability over time.



## Equities

This asset class may bring long-term growth with a greater level of risk.



## Fixed Deposit

A traditional investment option that provides safety of capital and relatively lower risk.



## Fixed Income

Invests in debt securities and money market instruments to provide relative stability.



## Govt. Backed Investments

A range of options from PPF, NPS, NSC, SSY and SGB\* aim to give your stable, guaranteed investments.



## Commodities

Gold and silver present a symbol of wealth and luxury while making a good hedge against volatility.



## Insurance

A good way to provide a safe, healthy life and assure your loved ones a good future.



## Real Estate

A solid foundation for any investor, it's an asset that may appreciate over time.



## Mutual Funds

Access a range of asset classes through a variety of funds to take care of your financial goals.

# Happy Holi!

Follow us on     

\*Public Provident Fund (PPF), National Pension Scheme (NPS), National Savings Certificate (NSC), Sukanya Samriddhi Yojana (SSY), Sovereign Gold Bonds (SGB). Investors should consult their Financial advisor for any investment decision applicable to their investment appetite.

### An Investor Education & Awareness Initiative by HSBC Mutual Fund

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**