

Keep your kid's health on track.

And their financial health too!



In today's world, with so much television, gaming and electronic devices, it's easy for your child to lose out on physical activity. At the same time, an easy access to junk foods helps to diminish their immunity and overall health and fitness. As a parent you are concerned about your child's wellbeing. And while their fitness and health are key concerns, it's time to consider that your financial plan for their future is just as important!

A good balance between health, diet and fitness can lead to better cognitive response and overall wellbeing of your child. But you also need to ensure that your child's financial future is also healthy! HSBC Mutual Fund aims to restore the health balance among your kids while also bringing a balance to your investments for their future.



Health Quotient

Focus on Nutrition	Comprehensive Health Check-up
Fitness Assessments	Electronic Dashboard & Report
Nutrition Counselling	Personalized Diet Plan

Wealth Quotient

Focus on Financial Growth	Portfolio Assessment
Investment Analyses	Online Mutual Fund Tracker
Investor Education	Goal-based Investments

Healthy Kids, Wealthy Kids

We all know the importance of a child's health. A healthy body means a healthy mind and that in turn means better performance in studies, physical activity and sports. Which all sounds good until you take into account the cost for education of your healthy child. As a parent, you are planning your child's future from the get go! It's important to chalk out a financial plan too. Start with short term needs like school fees, medical and tuition fees, etc. Then for the medium term, plan for college expenses and fees. Finally for the long term, you could look at their wedding expenses.



Tips for healthy kids

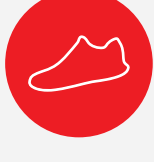
The key to better health is to take action now and get your child's fitness and nutrition assessment done immediately. Obesity, high consumption of sugar and oily foods can have a drastic effect on your child, leading to lethargy, lack of concentration and mood swings. So while the right diet plays an important role, you also need to ensure proper physical fitness programme that will help build their immune system as well as provide adequate energy levels.






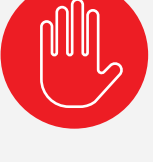
Tips for wealthy kids

When it comes to investing, the key to start investing early. The sooner you begin, the better because it gives your investments that much more time to grow through compounding. A little monthly investment through a Systematic Investment Plan (SIP) can go a long way in building wealth for the future! You can use different SIPs to meet your short, medium and long-term goals. Your financial planner can help you with a mix of equity and debt based on the time period to your goal to help you optimize the growth on your investment.

Fitness tips

-  Regular exercise
-  Balanced diet
-  Plenty of physical activity
-  Less screen time

Investment tips

-  Regular investments via SIP
-  Balanced portfolio
-  Review, rebalance your investments
-  Don't listen to hearsay