

Keep your kid's health on track. And their financial health too!

In today's world, with so much television, gaming and electronic devices, it's easy for your child to lose out on physical activity. At the same time, an easy access to junk foods helps to diminish their immunity and overall health and fitness. As a parent you are concerned about your child's wellbeing. And while their fitness and health are key concerns, it's time to consider that your financial plan for their future is just as important!

A good balance between health, diet and fitness can lead to better cognitive response and overall wellbeing of your child. But you also need to ensure that your child's financial future is also healthy! HSBC Mutual Fund aims to restore the health balance among your kids while also bringing a balance to your

investments for their future.







Wealth Quotient

Focus on	Comprehensive	Focus on	Portfolio
Nutrition	Health Check-up	Financial Growth	Assessment
Fitness	Electronic	Investment	Online Mutual
Assessments	Dashboard & Report	Analyses	Fund Tracker
Nutrition	Personalized	Investor	Goal-based
Counselling	Diet Plan	Education	Investments

Healthy Kids, Wealthy Kids

We all know the importance of a child's health. A healthy body means a healthy mind and that in turn means better performance in studies, physical activity and sports. Which all sounds good until you take into account the cost for education of your healthy child. As a parent, you are planning your child's future from the get go! It's important to chalk out a financial plan too. Start with short term needs like school fees, medical and tuition fees, etc. Then for the medium term, plan for college expenses and fees. Finally for the long term, you could look at their wedding expenses.

Tips for healthy kids

The key to better health is to take action now and get your child's fitness and nutrition assessment done immediately. Obesity, high consumption of sugar and oily foods can have a drastic effect on your child, leading to lethargy, lack of concentration and mood swings. So while the right diet plays an important role, you also need to ensure proper physical fitness programme that will help build their immune system as well as provide adequate energy levels.



When it comes to investing, the key to start investing early. The sooner you begin, the better because it gives your investments that much more time to grow through compounding. A little monthly investment through a Systematic Investment Plan (SIP) can go a long way in building wealth for the future! You can use different SIPs to meet your short, medium and long-term goals. Your financial planner can help you with a mix of equity and debt based on the time period to your goal to help you optimize the growth on your investment.

Fitness tips



Regular exercise



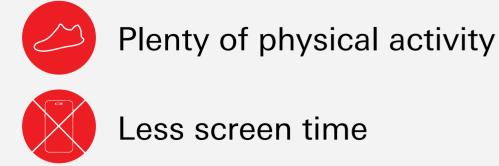
Balanced diet

Investment tips



Regular investments via SIP

Balanced portfolio





Review, rebalance your investments

Don't listen to hearsay

An Investor Education & Awareness Initiative by HSBC Mutual Fund

Visit https://grp.hsbc/KYC w.r.t. one-time Know Your Customer (KYC) process, complaints redressal process including SEBI SCORES (https://www.scores.gov.in). Investors should only deal with Registered Mutual Funds, to be verified on SEBI website under Intermediaries/Market Infrastructure Institutions (https://www.sebi.gov.in/ intermediaries.html). Investors may refer to the section on 'Investor Education' on the website of HSBC Mutual Fund for the details on all 'Investor Education and Awareness Initiatives' undertaken by HSBC Mutual Fund. Document intended for distribution in Indian jurisdiction only and not for outside India or to NRIs. HSBC MF will not be liable for any breach if accessed by anyone outside India. For more details, click here / refer website.

This document is intended only for those who access it from within India and approved for distribution in Indian jurisdiction only. Distribution of this document to anyone (including investors, prospective investors or distributors) who are located outside India or foreign nationals residing in India, is strictly prohibited.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



CL1995