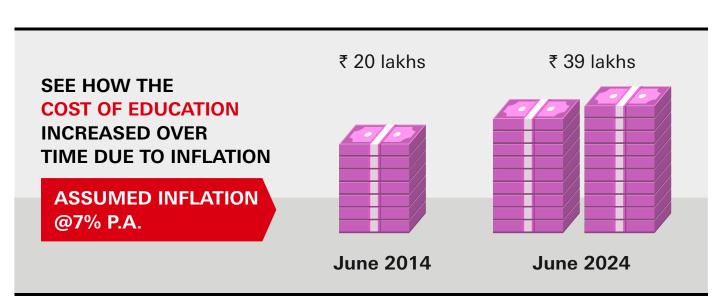




This Children's Day let's take a vow to plan ahead for our child's education. Whether it is from pre-school or the post graduate studies, the costs are ever increasing year by year!

Consider an international course and the costs get astronomical with tuition, accommodation, travel and other expenditure.

So what does it take to plan for all this? It's easier than you think with Systematic Investment Plan (SIP)!



## SIP COULD HELP YOU REACH YOUR TARGET OF ₹ 39 LAKHS IN 10 YEARS. HERE'S HOW....

SIP Investment in Equity Fund p.m. (₹)	18,000
SIP Tenure (Years)	10
Investment Amount (₹) as on May 31, 2024	21,60,000
Returns^	12.62%
Total Investment Value (₹) as on May 31, 2024	41,68,177
Profit earned from the SIP investments (₹)	20,08,177

The above information is for illustrative purposes only. Views provided above based on information provided in public domain at this moment and subject to change. Investors should not consider the same as investment advice. Monthly Investments of ₹ 18,000 are made from 1 Jun 2014 to 31 May 2024.

Source - HSBC MF, AMFI, BSE, ^ Mean CAGR returns considered for equity illustration is 12.62% by taking mean of 10-year rolling returns between 1 June 2014 and 31 May 2024 of Sensex.

The above illustration is provided as per AMFI Best Practice Guidelines Circular No. 135/BP/ 109-A /2023-24 dated September 10, 2024, and as amended from time to time to define the concept of power of compounding. Past performance may or may not be sustained in future and is not a guarantee of any future returns. The investors should not consider the same as investment advice. SIP Return are calculated on CAGR basis. Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

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