



# Opportunities rise when markets fall.



Volatility is a normal effect of the stock markets and market corrections are often magnified by our emotional reactions. Here are just a few examples how they can affect your investments.



## FEAR OF LOSS

Investors react emotionally to falling markets, making exits to ‘stop the bleeding’.

**Tip: Focus on your long-term goals rather than short-term drops.**



## HERD MENTALITY

Seeing everyone else sell can trigger panic, pushing you to follow the crowd.

**Tip: Stick to your strategy/goals and avoid making impulsive moves.**



## OVERCONFIDENCE AFTER RECOVERY

Once markets bounce back, some people take excessive risks thinking the worst is over.

**Tip: Maintain a balanced and diversified portfolio.**



## THE POWER OF PATIENCE

Historically, markets recover from corrections and reward disciplined and patient investors over the long term.

**Tip: Stay invested, stay informed and stay calm**

**Market corrections test your emotions not just your portfolio.  
So stay grounded and follow a clear investment plan for the best  
defense against emotional decisions.**

An Investor Education & Awareness Initiative by HSBC Mutual Fund

Visit <https://grp.hsbc/KYC> w.r.t. one-time Know Your Customer (KYC) process, complaints redressal process including SEBI SCORES (<https://www.scores.gov.in>). Investors should only deal with Registered Mutual Funds, to be verified on SEBI website under Intermediaries/Market Infrastructure Institutions (<https://www.sebi.gov.in/intermediaries.html>). Investors may refer to the section on ‘Investor Education’ on the website of HSBC Mutual Fund for the details on all ‘Investor Education and Awareness Initiatives’ undertaken by HSBC Mutual Fund.

Document intended for distribution in Indian jurisdiction only and not for outside India or to NRIs. HSBC MF will not be liable for any breach if accessed by anyone outside India. For more details, [click here](#) / refer website.

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**