

# Challenges in adapting strategic asset allocation in your portfolio and its significance

Asset allocation is like a superhero cape for your investments, that aims to swooping in to manage risks, optimise returns, and steer your financial ship through the unpredictable waves of the market over long run. However, it is difficult, yet important to build a well-thought-out and comprehensive asset allocation strategy.





## Market Uncertainty

Predicting market movements and economic conditions is inherently challenging. Uncertainties make it difficult to accurately

forecast how different asset classes will perform, adding complexity to the asset allocation decision.

# Changing Financial Goals

Your financial goals, risk and tolerance, time horizons can evolve over time. Adapting asset allocation to align with changing circumstances assessment and adjustment.



requires ongoing



### Diversification Challenges

Achieving diversification

requires selecting assets that do not move in perfect tandem. Identifying uncorrelated assets can challenging, especially during volatile markets.



Check out why having an active and strategic approach towards asset allocation is a critical task:

## Correlation **Among Assets**

relationships between different asset classes can shift, impacting

their correlation. In dynamic markets, correlations may unexpectedly, making it challenging to maintain an optimal asset mix.



### **Global Economic Factors**

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Global events and economic factors can widespread effects on various asset

classes. Navigating the interconnectedness of global markets could add an additional layer of complexity to asset allocation decisions.

## **Psychological Factors**

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Emotions and behavioural biases can influence decision-making. One

may get swayed by short-term market trends or sentiment, leading to suboptimal asset allocation decisions.



In conclusion, while asset allocation is vital for a robust investment strategy, its difficulty lies in navigating the complexities of dynamic markets. One of the ways to manage asset allocation efficiently is through investing in Hybrid category funds such as Multi asset allocation funds etc.

Multi asset allocation funds invest in a mix of assets with an aim to provide the right balance between risk and return to the investors.



Find out more about this category in our next infographic.

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