

An opportunity to grow with companies which may become the leaders of tomorrow.



HSBC Small Cap Fund crosses Rs.10,000cr. AUM[^]

Rs.1 lakh has grown to

Rs. 5.7 lakhs

since inception at

20.7% CAGR¹

Monthly SIP of Rs.10,000

since inception has grown to

Rs. 29.6 lakhs²

at 20.3% XIRR

as of 31 August 2023.

[^]Source – HSBC Mutual Fund, Data as on 31 August 2023

Why choose HSBC Small Cap Fund?



An opportunity to invest in small cap companies at an early stage of development that aims to have growth potential in the long term



Opportunity to invest in under-valued, under-owned and under-researched companies that endeavor to deliver growth



Fund seeks exposure to small cap stocks for alpha generating potential



Follow bottom-up stock picking selection using our proprietary investment approach

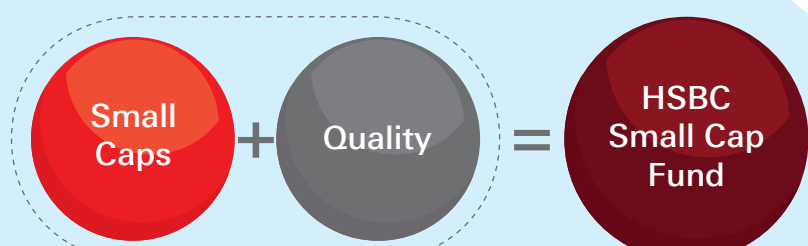
Fund Category	Fund Manager	Benchmark ¹	Inception Date	AUM
Small Cap Fund	Venugopal Manghat, Vihang Shankar Naik and Sonal Gupta ³	NIFTY Small Cap 250 TRI	12 May 2014	Rs. 11549.40 Cr

¹As on 31 August 2023 of Growth option regular plan. During the same period, scheme benchmark (NIFTY Small Cap 250 TRI) has moved by 4.4X to Rs 4,48,470 from Rs 100,000 and delivered return of 17.49% Please refer page no. 3 for detailed performance of HSBC Small Cap Fund.

²During the same period, value of scheme benchmark (NIFTY Small Cap 250 TRI) has moved to 2,521,409

Source: HSBC Mutual Fund, Data as on 31 August 2023 unless otherwise given.

³Sonal Gupta is dedicated fund manager for investments in foreign securities by all the schemes of HSBC Mutual Fund. Data as on 31 August 2023, HSBC Mutual Fund



Big opportunities through small cap companies at good valuations as they are under-researched and under-owned

Focus on Quality small cap companies through proven investment approach

Focus on Quality small caps, supported by new age themes that may provide alpha generation potential

Top 5 Holdings

Portfolio	% of net assets
Apar Industries Limited	3.28%
KPR Mill Limited	3.27%
KEI Industries Limited	2.56%
Cera Sanitaryware Limited	2.50%
APL Apollo Tubes Limited	2.31%

Top 5 Sectors

Sector - Allocation	% of net assets
Industrial Products	24.27%
IT - Software	7.74%
Consumer Durables	7.51%
Auto Components	6.12%
Textiles & Apparels	5.87%

Fund Managers - Venugopal Manghat (No of Schemes Managed – 6) - Managing Fund Since 17 Dec 2019 and Vihang Shankar Naik (No of Schemes Managed – 4) - Managing Fund Since 17 Dec 2019 and Sonal Gupta (No of Schemes Managed - 6, for investment in foreign securities)

Lump Sum Investment Performance

Fund / Benchmark (Value of Rs 10,000 invested)	1 Year		3 Year		5 Year		Since Inception		Since Date
	Amount (Rs)	PTP Returns (%)	Amount (Rs)	PTP Returns (%)	Amount (Rs)	PTP Returns (%)	Amount (Rs)	PTP Returns (%)	
HSBC Small Cap Fund-Regular	13186	31.76	28958	42.53	22478	17.57	57944	20.77	12-May-2014
Scheme Benchmark (NIFTY Small Cap 250 TRI)	12944	29.35	25347	36.35	20328	15.24	44847	17.49	
Additional Benchmark (Nifty 50 TRI)	10953	9.5	17532	20.58	17495	11.83	30886	12.88	

PTP returns – Point to Point returns. | As per clause 5.9.1 of the SEBI Master Circular dated May 19, 2023 the scheme returns vis-à-vis the benchmark return (Total Return Index) shall be disclosed are provided from the date of allotment of units. | IDCW are assumed to be reinvested and Bonus is adjusted. | The performance details provided herein is of Regular Plan - Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of August 2023 for the respective Schemes. | Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan. Considering the varying maturities of the close ended schemes, the performance of close-ended schemes is not provided as it is strictly not comparable with that of open-ended schemes.

Post merger performance of the surviving scheme, arising out of merger of schemes with similar features, is computed as per the provisions of clause 13.4 of the SEBI Master Circular dated May 19, 2023 on Disclosure of Performance of Schemes post-merger using the weighted average performance of both transferor and transferee schemes. In other cases, performance is computed using the Applicable NAV of the surviving/continuing schemes.

SIP Performance - HSBC Small Cap Fund - Reg

Scheme Name & Benchmarks	1 Year	3 Years	5 Years	Since Inception	Inception Date
Total amount invested (₹)	120000	360000	600000	1100000	12-May-2014
Market Value as on June 30, 2023 (₹)	1,50,300	5,81,468	12,57,281	29,65,863	
Scheme Returns (%)	50.03	33.78	30.12	20.33	
NIFTY Small Cap 250 TRI - Scheme Benchmark (₹)	1,49,962	5,37,373	11,72,044	25,21,409	
NIFTY Small Cap 250 TRI - Scheme Benchmark Returns (%)	49.44	27.85	27.16	17.03	
Nifty 50 TRI - Additional Benchmark (₹)	1,28,540	4,39,512	8,82,930	21,10,827	
Nifty 50 TRI - Additional Benchmark Returns (%)	13.48	13.41	15.45	13.4	

For SIP returns, monthly investment of Rs.10,000 invested on the 1st day of every month has been considered. SIP Return are calculated on XIRR basis.

As per clause 5.9.1 of the SEBI Master Circular dated May 19, 2023 the scheme returns vis-à-vis the benchmark return (Total Return Index) shall be disclosed are provided from the date of allotment of units.

The performance details provided herein is of Regular Plan - Growth Option. Returns on ₹10,000 are point-to-point returns for the specific time period, invested at the start of the period. The returns for the respective periods are provided as on last available NAV of August 2023 for the respective Schemes. Returns for 1 year and above are Compounded Annualized. Returns for less than 1 year is Simple Annualized. Load is not taken into consideration for computation of performance. Different plans shall have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged to the Regular Plan. Considering the varying maturities of the close ended schemes, the performance of close-ended schemes is not provided as it is strictly not comparable with that of open-ended schemes.

Post merger performance of the surviving scheme, arising out of merger of schemes with similar features, is computed as per the provisions of clause 13.4 of the SEBI Master Circular dated May 19, 2023 on Disclosure of Performance of Schemes post-merger using the weighted average performance of both transferor and transferee schemes. In other cases, performance is computed using the Applicable NAV of the surviving/continuing schemes. **Past performance may or may not be sustained in the future.**

Source: HSBC Mutual Fund, data as on 31 August 2023

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HSBC Small Cap Fund (An open ended equity scheme predominantly investing in small cap stocks.)

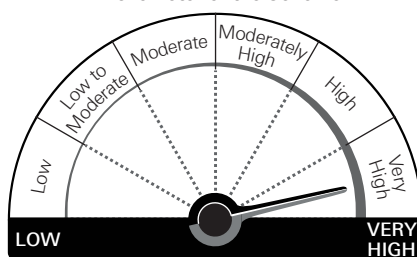
This product is suitable for investors who are seeking*:

- Long term capital appreciation
- Investment predominantly in equity and equity-related securities, including equity derivatives in Indian markets with key theme focus being emerging companies (small cap stocks); and foreign securities

(Benchmark: NIFTY Small Cap 250 TRI)

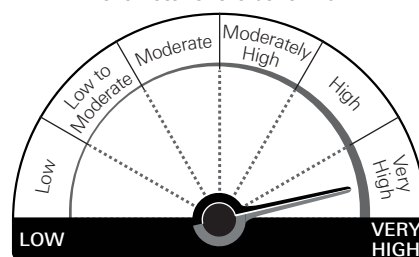
***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

***Riskometer of the Scheme**



Investors understand that their principal will be at Very High risk

Riskometer of the benchmark



The risk-o-meter is as per the product labelling of the Scheme available as on the date of this communication. Any change in risk-o-meter shall be communicated by way of Notice cum Addendum and by way of an e-mail /SMS to unitholders of the Scheme. Please refer the website of the AMC (www.assetmanagement.hsbc.co.in) for the details on change in the riskometer.

Past performance may or may not be sustained in the future. Source: HSBC Mutual Fund, data as at 31 August 2023

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully. CL650