
HSBC Digital Dost

Introduction

0

One-stop financial solution for our MFDs which is convenient and gives an ease to transact and track investments for their investors. It displays Weekly Summary, Performance statistics, Investor Statistics, SIP/SWT/STP Statistics, AUM details and have many other salient features.

Please note: HSBC Digital Dost access can be accessed by IFA category only.

Why use the Digital Dost Platform

- No Paperwork
- Save Time and Money
- Transaction Transparency
- Initiate Transaction from Anywhere
- Reach Investors Without Any Location Barrier



HSBC Mutual Fund

**HSBC Mutual Fund**

Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

KNOW MOREGENERATE LINK

Sign in

AMFI Registration Number
ARN-

Password

Forgot password

Login

Don't have an account? Register

Not yet empanelled?

Create your ARN Hard-Coded Investment Quick Link. [Click Here](#)

For further assistance:

✉ partner.line@mutualfunds.hsbc.co.in
☎ 1800-419-9800 (toll free)

Looking for the app?

GET IT ON Google Play Download on the App Store

Empower your customers



with Digital Dost!

For MFDs only.

Experience a one-stop solution for convenience, ease of transacting, tracking your customer's investments and much more!

 Easy Link-based Transactions

 Brokerage Structure

 Cobranding of Marketing Collateral

 Download Account Statement

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Digital Dost App Android & IOS



Scan to download



Scan to download



Contact us
Email id - partner.line@mutualfunds.hsbc.co.in
Toll-free - 18004199800

Access the portal here:
<https://digitaldost.assetmanagement.hsbc.co.in>

How to Register On Digital Dost Platform

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Get started in just a few clicks - quick, easy and hassle free registration.



Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

KNOW MOREGENERATE LINK

Register

AMFI Registration Number

ARN-

PAN number (Optional)

Mobile number

+91

Please enter Mobile No. as registered with the AMFI

Email ID

Please enter Email ID as registered with the AMFI

☐ I hereby accept Terms & Conditions and confirm to comply with all the applicable laws

☐ I'm not a robot

Get OTP

Already registered? [Sign in](#)

Create your ARN Hard-Coded Investment Quick Link. [Click Here](#)

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Easy Link-based Transactions



Brokerage Structure



Cobranding of Marketing Collateral



Download Account Statement

How to Sign-in (Post Registration)

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Login securely with password post OTP verification.



Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

[KNOW MORE](#)[GENERATE LINK](#)

Sign in

AMFI Registration Number

ARN-

Password

[Forgot password](#)

Login

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

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Investment Quick Link – Existing Investors

6

MFD to enter the details to generate a quick investment link which is sent to the investor via email /SMS.
Investor approves the link with 2 Factor Authentication and the transaction is submitted.



Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

KNOW MORE

GENERATE LINK

Quick Link

AMFI Registration Number *

ARN-

Sub Broker ARN Code

ARN-

EUIN *

E-

Select investment type *

☒ LUMPSUM ☐ SIP

Select scheme

Amount

₹

Please enter the answer for the equation *

6 + 0 =

Generate Link

How to create Quick Link?



- **Generate Quick Link :** Create a quick link with your ARN and EUIN hardcoded. Your client can use this link for purchase and SIP transaction.
- **Share Quick Link :** Share the generated quick link which is customized to your client via email,sms or whatsapp.You can also do fund specific campaigns.
- **Proceed to transact:** Your client can click on the link,enter his PAN and proceed by completing the transaction. Your ARN and EUIN details are hardcoded and cannot be changed by the client. Hence this ensures a seamless experience for your client.

My Investors

Easy access to details of “All investors” and “Top 10 Investors”.
Investor details can also be searched in the search bar using Name, Mobile no. or PAN.

 HSBC Mutual Fund

New transaction

Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

KNOW MORE

GENERATE LINK

☰
Transactions summary


Dashboard


My Investors



New transaction



Transaction history



Reports



Brokerage structure



Co-branding

My Investors

Search investors

 Search by name/mobile No./PAN

All investors

Top 10 investors

Name	Investment	Total Investment	PAN	Phone Number	Email
Cjoipynagjhz	₹0.00	₹0.00	XXXPX4743X	 -	 -
Wsmoilfmehuj	₹0.00	₹0.00	XXXPX6595X	 -	 -
Oyeneqcixjmh	₹0.00	₹0.00	XXXPX4549X	 -	 -
Mpviwckaoezi	₹0.00	₹0.00	XXXPX3644X	 -	 -
Ethypdufhshc	₹0.00	₹0.00	XXXPX3346X	 -	 -

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 HSBC Mutual Fund

[illegible]

My Investors

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Investor details screen at folio level with information of type of transactions – Lumpsum/ SIP/ Switch/ STP/ SWP/ Redeem

The screenshot displays the 'My Investors' interface for HSBC Mutual Fund. The top navigation bar includes the HSBC Mutual Fund logo, a 'New transaction' button, and user profile icons. A left sidebar contains navigation links: Transactions summary, Dashboard, My Investors (active), New transaction, Transaction history, Reports, Brokerage structure, and Co-branding.

Folio details

Folio no : [redacted]

Mode of holding : Anyone or Survivor

Invested value : ₹1,580,183.21

Current value : ₹1,580,183.21

Profit/Loss : ₹ 8,70,183.09 ▲

Primary holder ✓ KYC Verified

Name : [redacted]

PAN Number : [redacted]

Mobile number : [redacted] ✓

Joint holder 1 ✓ KYC OK ✓ Fatca Verified

Name : [redacted]

PAN Number : [redacted]

Mobile number : -

Email : [redacted]

[Nominee Update](#) [New scheme](#)

HSBC Flexi Cap Fund Option : regular growth (erstwhile hsbc flexi cap fund)

Invested amount	Current value	Profit/Loss
₹710,000.12	₹1,580,183.21	₹870,183.09 ▲

Invest : [Lumpsum](#) [SIP](#) [Switch](#) [STP](#) [SWP](#) [Redeem](#)

HSBC Flexi Cap Fund Option : regular growth (erstwhile ist flexicap fund)

Invested amount	Current value	Profit/Loss
₹0.00	₹0.00	₹0.00

Invest : [Lumpsum](#) [SIP](#)

Key Insights:

- Allows, existing investors to invest in a “New Scheme”.



HSBC Mutual Fund

Mode of Payment applicable for Financial Transactions

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Below modes of payment are available for New and Existing investors.

Transaction Type	Allowed for Existing Investors	Allowed for New Investors	Mode of Payment			
			Netbanking	UPI	OTM	NEFT/RTGS
Lumpsum	√	√	√	√	√	√
SIP	√	√	√	√	√	×
Switch	√	NA	NA	NA	NA	NA
STP	√	NA	NA	NA	NA	NA
SWP	√	NA	NA	NA	NA	NA
Redeem	√	NA	NA	NA	NA	NA

Key Insights:

- For folios with registered e-Mandates, “OTM” mode of payment will be enabled.

Bulk Recommendation

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MFD can initiate a transaction recommendation to all investors or selected investors under this options

The screenshot shows the HSBC Mutual Fund web application. At the top, the HSBC Mutual Fund logo is on the left, and a 'New transaction' button with a plus icon, a chat icon, and a user profile icon are on the right. A left sidebar contains navigation links: Transactions summary, Dashboard, My Investors, New transaction (highlighted), Transaction history, Reports, Brokerage structure, and Co-branding. The main content area has a header question: 'Do you want to send a scheme recommendation to multiple investors?' with a 'Get started' button. Below this is a section titled 'New transaction' with the instruction 'Begin your transaction by selecting an investor'. It includes a search bar labeled 'Investor name' with the placeholder text 'Search Investor by Name/Mobile no./PAN/Folio no.' and an 'Add new investor' link with a plus icon.

Key Insights:

- MFD can generate bulk recommendation transaction links for Lumpsum and SIP investments and this is available for existing investors only.

Transaction History

Track the transactions status – Completed , In-Process, Expired, Rejected and get the option to remind or reinstantiate expired or pending transactions.

Transactions summary

Dashboard

My Investors

New transaction

Transaction history

Reports

Brokerage structure

Co-branding

New transaction

PG

Transaction history

Search by Investor name/Mobile no./PAN/Folio no

From

1/3/2025

to

31/3/2025

New Transactions

All Status

Reference no.	Name	Folio no.	Initiation date	Expiry date	Type	Mobile	Action	Status
			31/03/2025	07/04/2025	LUMPSUM		Remind	Pending
			28/03/2025	04/04/2025	SIP		Remind	Pending
			27/03/2025	03/04/2025	LUMPSUM		Remind	Pending
			27/03/2025	03/04/2025	LUMPSUM		Remind	Pending
			12/03/2025	19/03/2025	SIP		Reinitiate	In process
			12/03/2025	19/03/2025	LUMPSUM		Reinitiate	Expired

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HSBC Mutual Fund

Seamless Approval Process for Investors

Transaction Approval Link is received on investor's registered Email ID and Mobile number.

New Folio Creation		
Step 1 - Personal Details	Details Filled by MFD	Editable by Investor during approval
Name of Investor	Pre-populated and Non-Editable	No
PAN	Pre-populated and Non-Editable	No
Gender	Yes	Yes
Email ID	Yes	Yes
Email Belongs to	Yes	Yes
Mobile Number	Yes	Yes
Mobile Belongs to	Yes	Yes
Date of Birth	Pre-populated and Non-Editable	No
Country of Birth	Yes	Yes
Place of Birth	Yes	Yes
Nationality	Yes	Yes
Father's/Spouse's Name	Yes	Yes
Marital Status	Yes	Yes
Occupation	Yes	Yes
Gross Annual Income	Yes	Yes
Address Type	Yes	Yes
Tax Status	Yes	Yes
Bank Details	Yes	Yes
FATCA Declaration	Yes	Yes
Nominee Details	Yes	Yes

Key Insights:

- The investor's address will be updated based on the KYC records.
- Post approval, transaction confirmation is sent to the registered email id and mobile number of investor and MFD
- Link will be active for 7 calendar Days.



HSBC Mutual Fund

Download Statement

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Easy access to investor portfolio , Account Statement /Capital Gain Statement with a quick option to download.

The screenshot displays the HSBC Mutual Fund investor dashboard. At the top, there's a header with the HSBC Mutual Fund logo and a 'New transaction' button. Below the header, a summary bar shows the Portfolio value (₹16,21,004), Invested amount (₹8,10,000), Absolute Return (0%), Gain/loss (₹8,11,005), and Total folio (2). The main section is titled 'Folio' and lists two folios. The first folio has an invested amount of ₹7,10,000 and a current value of ₹15,80,183. The second folio has an invested amount of ₹1,00,000 and a current value of ₹40,821. A red circle highlights the 'Download statement' button in the top right corner of the folio list. Below the folio list, there's a section for 'AUM' as of 1 April 2025, with buttons for 'Asset Class' and 'Investment type'. At the bottom, there's a disclaimer and a note about mutual fund investments being subject to market risks.

HSBC Mutual Fund

New transaction

Portfolio value: ₹16,21,004

Invested amount: ₹8,10,000

Absolute Return: 0%

Gain/loss: ₹8,11,005

Total folio: 2

Folio

Invest on behalf of minor

Download statement

Account statement

Capital gain statement

Folio no : [redacted]

Invested amount: ₹7,10,000

Current value: ₹15,80,183

Absolute Return: 0%

Profit/Loss: ₹8,70,183

View folio details

View E-Mandates

Folio no : [redacted]

Invested amount: ₹1,00,000

Current value: ₹40,821

Absolute Return: 0%

View folio details

View E-Mandates

AUM 1 April 2025

Asset Class

Investment type

HSBC Mutual Fund

Investors are requested to note that as per SEBI Mutual Funds Regulations, 1996 and guidelines issued thereunder, HSBC MFAC, its employees and/or associated distributor/agents are forbidden from guaranteeing/promising/assessing/predicting any returns or future performance of the schemes of HSBC Mutual Fund. Hence please do not rely upon any such statements/commitments. If you come across any such practices, please register a complaint via email at investor.in@hsbcmutualfunds.co.in.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Key Insights:

- Account Statement - Current Year /Previous Financial Year /Since Inception and Specific Period.
- Capital gain statement - Current year /Previous Financial year, 2nd last financial year.

SIP/STP/SWP – Cancellation & Pause

SIP Cancellation, SIP Pause, SIP TOP up request can be placed on behalf of the investor
Transaction link will be received by the investor for approval or rejection

HSBC Mutual Fund

New transaction

AE

Enjoy Tax saving benefit of HSBC ELSS Tax Saver Fund

KNOW MORE

GENERATE LINK

Transactions summary

Dashboard

My Investors

New transaction

Transaction history

Reports

Brokerage structure

Co-branding

Weekly Summary

Purchase

SIP Registered

Redemption

Switch IN

AUM 27 March 2025

Asset Class

Investment type

SIP Statistics of today

Active

Inactive

SIP expiring in 30 days

SIP expiring in 60 days

STP/SWP Statistics of today

STP active

SWP active

Performance statistics

March-25

Gross sales

Inflow

Outflow

inflow projected

Outflow projected

Commission

Eligible Commission

Clawed back

Withheld

Net Commission

Trail fee report

Brokerage Structure

Investor statistics

Total investors

Top 10 investors

Name

Investment

1. Chitralekha Radhakrishna Kandagaonkar

5,00,000.01

2. Prafulla Thomas Kunim

3,00,000.04

3. Winstone Apollina Fernandes

1,19,275.13

4. Rangan Laxman Shetty

1,00,000.00

5. Shanti Himalaya Pantwadhye

65,000.00

HSBC Mutual Fund

New transaction

PG

Transactions summary

Dashboard

My Investors

New transaction

Transaction history

Reports

Brokerage structure

Co-branding

SIP statistics

Search by Investor name/Mobile no./PAN/Folio no

From 08/03/2025

to 07/04/2025

Filter by Active

Investor

Folio number

Scheme

Total invested amt.

Total value

SIP amount

Installments

SIP End date

Status

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/07/2040

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/01/2041

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/01/2040

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/07/2041

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/01/2073

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/07/2073

Active

NLUHHFNTGAK

4819030

HSBC Emerging Businesses Fund Growth

₹0.00

₹0.00

₹2,000.00

6

10/07/2071

Active

Key Insights:

- SIP/STP/SWP- Cancel/Pause & SIP Top-up features available under the “Dashboard” tab in the SIP/STP/SWP statistics section.

Email ID, Mobile Number and Nominee Updation

Email ID, Mobile & Nominee details can be updated at folio level.

HSBC Mutual Fund

New transaction

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Transactions summary

Dashboard

My Investors

New transaction

Transaction history

Reports

Brokerage structure

Co-branding

Folio details

Folio no :

Mode of holding : Anyone or Survivor

Invested value : ₹ 7,10,000.12

Current value : ₹ 15,80,183.21

Profit/Loss : ₹ 8,70,183.09 ▲

Primary holder

KYC Verified

Name

PAN Number :

Mobile number :

Email :

Joint holder 1

KYC OK

Fatca Verified

Name :

PAN Number :

Mobile number : -

Email :

Nominee Update

New scheme

HSBC Flexi Cap Fund

Option : regular growth (erstwhile hsbc flexi cap fund)

Invested amount

Current value

Profit/Loss

₹710,000.12

₹1,580,183.21

₹870,183.09 ▲

Invest :

Lumpsum

SIP

Switch

STP

SWP

Redeem

HSBC Flexi Cap Fund

Option : regular growth (erstwhile 1st flexicap fund)

Invested amount

Current value

Profit/Loss

₹0.00

₹0.00

₹0.00

Invest :

Lumpsum

SIP

Following key web based reports can be requested by MFD , report will send to the registered email ID.

- Trailer Fee Report.
- Brokerage withheld due to pending KYC status.
- Transaction under invalid EUIN status.
- List of SIP/STP/SWP expired registrations.

The screenshot displays the HSBC Mutual Fund user interface. At the top left is the HSBC Mutual Fund logo. The top right features a 'New transaction' button and user profile icons. A left-hand navigation menu includes links for Transactions summary, Dashboard, My Investors, New transaction, Transaction history, Reports, Brokerage structure, and Co-branding. The main content area is titled 'WBR Reports' and lists four report categories, each with a 'Get reports' button: Trailer Fee Report, Brokerage withheld due to pending KYC status, Transactions under invalid EUIN Status, and List of SIP/STP/SWP expired registrations.

Report Category	Action
Trailer Fee Report	Get reports
Brokerage withheld due to pending KYC status	Get reports
Transactions under invalid EUIN Status	Get reports
List of SIP/STP/SWP expired registrations	Get reports

Brokerage Structure

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Brokerage structure can be downloaded basis year and month through this section. Current and historical brokerage structure is available for MFD access.

The screenshot displays the HSBC Mutual Fund user interface. On the left is a dark sidebar with navigation links: Transactions summary, Dashboard, My Investors, New transaction, Transaction history, Reports, Brokerage structure, and Co-branding. The main content area is titled 'WBR Reports' and lists several report types: Trailer Fee Report, Brokerage withheld due to, Transactions under invalid, and List of SIP/STP/SWP expired. To the right of these reports are four red 'Get reports' buttons. A modal window titled 'Brokerage Structure' is open in the center, featuring dropdown menus for 'Select Year' and 'Select Month', a 'Note' about the structure's effectiveness, and a red 'Download pdf' button. The top right of the interface includes a 'New transaction' button and a user profile icon.

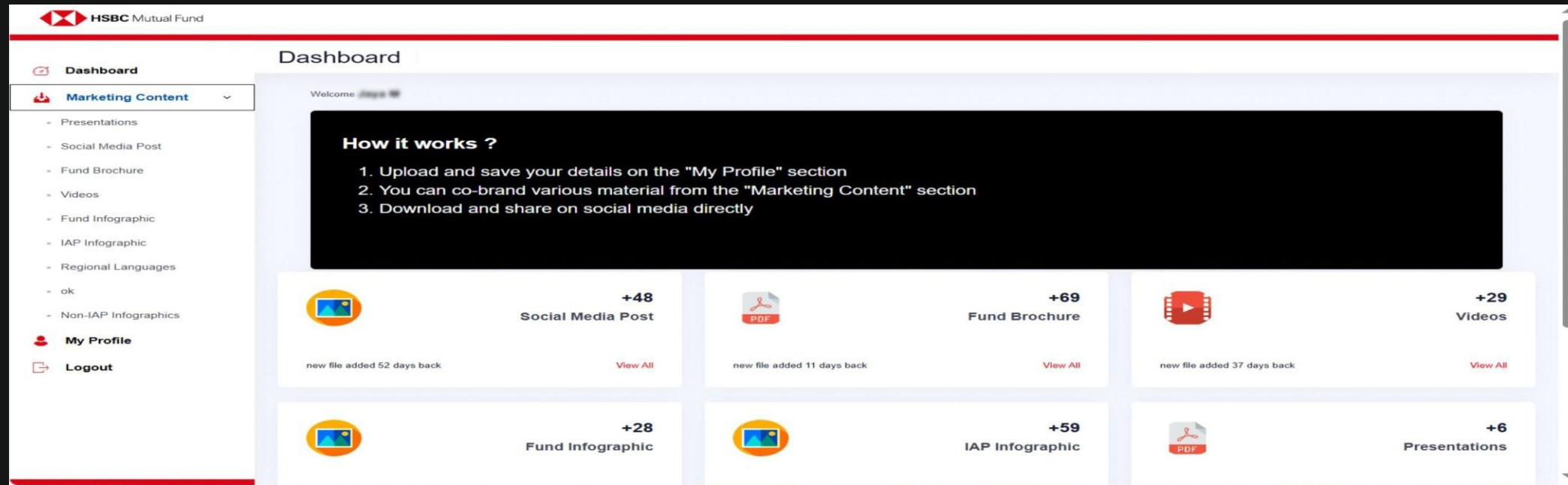
Co-branding

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The MFDs are a core channel for HSBC Mutual Fund & this tab intends to allow customized Co-branded material to educate their Investors & potentially acquire new investors.

How it works:

- Upload and save user details on the **"My Profile Section"**.
- MFD can use this feature for co-branding HSBC marketing collaterals – Presentations Social Media Post Fund Brochure etc.
- Download and share on social media directly.
- User can edit their personal details like Name, Contact number and Logo as well



The screenshot displays the HSBC Mutual Fund Marketing Content Dashboard. The interface includes a sidebar with navigation options: Dashboard, Marketing Content (selected), My Profile, and Logout. The Marketing Content section is expanded, showing a list of categories: Presentations, Social Media Post, Fund Brochure, Videos, Fund Infographic, IAP Infographic, Regional Languages, ok, and Non-IAP Infographics. The main content area, titled 'Dashboard', features a 'Welcome' message and a 'How it works?' section with three steps: 1. Upload and save your details on the "My Profile" section, 2. You can co-brand various material from the "Marketing Content" section, and 3. Download and share on social media directly. Below this, there are six cards representing different content types: Social Media Post (+48), Fund Brochure (+69), Videos (+29), Fund Infographic (+28), IAP Infographic (+59), and Presentations (+6). Each card shows a 'new file added' status and a 'View All' link.

Category	Count	Recent Activity	Action
Social Media Post	+48	new file added 52 days back	View All
Fund Brochure	+69	new file added 11 days back	View All
Videos	+29	new file added 37 days back	View All
Fund Infographic	+28		
IAP Infographic	+59		
Presentations	+6		

Thank you

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